



**Name: Gavin Suss**

**Date: 2025**

## **CURRICULUM VITAE**

### ***Higher Education***

#### *A. Undergraduate and Graduate Studies*

1995-1997 MA with Honors in Education Management – Tel Aviv University

1992-1995 BA in Education Management and the History of the Jewish People – Tel Aviv University

#### *B. Doctoral Degree*

Dissertation title: *The Effects of an Intervention Program on Changing the Organizational Culture of Secular and Religious Elementary Schools*. Tel Aviv University. (Supervisor: Prof. Shlomo Sharan).

#### *C. Other Education*

- a. 2023 Corporate Business Model Innovation (Executive Education)- Haas School of Business at **Berkeley University, USA**.
- b. 2020 Art and drawing program at the **Tel Aviv Museum**.
- c. 2019 **The Creative Workshop** – New York, USA.
- d. 2014 Management Executive Program (Innovation) – Harvard Business School – **Harvard University, USA**.
- e. 2013 Teaching Diploma in the History of the Jewish People. – **Open University**.

### ***Academic Ranks and Tenure in Institutes of Higher Education***

<b>Dates</b>	<b>Institution and Department</b>	<b>Rank/Position</b>
2000 - 2002	Tel Aviv University – School of Education	Adjunct
2002 - 2007	Shenkar College – Design Faculty	Senior Lecturer
2017 -	College of Management -School of Design and Innovation	Senior Lecturer
2025	College of Management -School of Design and Innovation	Associate Professor



### ***Offices in Academic Administration***

<b>Dates</b>	<b>Institution</b>	<b>Position</b>
2001-2006	Shenkar College	Head of Academic Administration
2017-	College of Management Academic Studies	Head of the MA degree in Design for Entrepreneurship and Innovation
2018-	College of Management Academic Studies	Dean of Design and Innovation School

### ***Scholarly Positions and Activities outside the Institution***

<b>Dates</b>	<b>Institution</b>	<b>Position</b>
2004-2006	“Varam” - High Committee for Public Colleges	CEO
2006	Ruppim College	CEO
2007-2010	The Central Archives for the History of the Jewish People (CAHJP)	Director
2013-2017	Shenkar College MA committee, Plastic Department.	Committee member
2015-2016	Shenkar College - Investment Committee	Committee member
2016-2018	Reichman University – RUNI) - Adelson School of Entrepreneurship	Mentor undergrad program
2022 -	KIE International Conference – Knowledge, Innovation, and Expertise	KIE Creativity Expert Panel & Awards Judge

### ***Participation in Scholarly Conferences***

#### *a. Active Participation*

All items dated 2002 onwards are after the last promotion.

#### *Israel*

	<b>Name</b>	<b>Place</b>	<b>The Subject of the Lecture/Discussion</b>	<b>Role</b>
2002	AYLA	Mofet – Israel	Educational Research in an era of Scarcity. Paper presented: Evaluating a reform program in Israel	Invited Lecture
2011	The 1 <sup>st</sup> Annual Prof. Yohanan Arazi Industry-Academia	Braude College	Creative Thinking as Leverage for Innovation	Invited Lecture
2021	The 10 <sup>th</sup> Annual Prof. Yohanan Arazi Industry-Academia	Braude College	Creativity and Innovation in the Business World	Invited Lecture



	Conference: Challenges & Insights in Times of Crisis			
2022	“Galil Maravi College”	Galil Maravi College Education Department Conference with the Ministry of Education. “When education leads to a better future -Futurism in education”	Lecture on Creativity and Innovation in the Education System	Invited Lecture

*Abroad*

<b>Date</b>	<b>Name of Conference</b>	<b>Place</b>	<b>The Subject of the Lecture/Discussion</b>	<b>Role</b>
2003	International Education Conference	Cardiff	The Perfect Curriculum. Paper presented: The Israeli curriculum – 25 years from today	Invited Lecture
2005	The Third International Education Conference	Hawaii	Changing Elementary Schools’ Cultures from two points of View: Teachers and Change Agents	Keynote
2005	EARLI	Nicosia	Changing Organizational Culture and Instructional Methods in Elementary Schools	Invited Lecture
2007	International Academic Conference Mexico	Mexico	Changing Elementary Schools’ Cultures from two points of View: Teachers and Change Agents	Invited Lecture
2010	The Clute Institute International Conference in Education and Business	Orlando	d-Vision: Seeking Excellence Through a Hands-on Engineering Multi-Discipline Global Internship Program	Invited Lecture
2012	The Clute Institute International Conference in Education and Business	Las Vegas	The Next Revolution Will Be in Education: A New Marketing Approach for Schools.	Chair of the session
2013	The Clute Institute International Conference in Education and Business	Las Vegas	Hope, Job Satisfaction and High- Talent Employees	Invited Lecture
2014	International Conference on	Riga	The Next Revolution Will Be in Education: A New Marketing	Keynote



	Knowledge, Innovation, and Enterprise		Approach for Schools	
2015	Front End of Innovation EMEA	Vienna	Workshop on Creative Thinking and Innovation.	Keynote
2016	The International Journal of Arts & Sciences	Boston	Assessment of a training program: employee's attitudes to creativity and innovation.	Chair of the session
2016	International Conference Knowledge, Innovation and Enterprise	Berlin	Assessment of a training program: employee's attitudes to creativity and innovation.	Invited Lecture
2017	The Clute Institute International Conference in Education and Business	Las Vegas	A roadmap to creativity: The NCWM new creative workshop model	Chair of the session
2020	KIE international conference – Knowledge, innovation, and Enterprise	Zoom	From Boredom to Creativity: a review of what schools need to do now (before it is too late)	Invited Lecture
2023	Cumulus 2023	Antwerp	Thinking like Bob Sponge: from chaos to Creativity and Innovation	Workshop
2023	KIE international conference – Knowledge, innovation, and Enterprise	Zoom	The Decline of Creativity and why adults need to be creative	Invited Lecture
2023	9th Annual E. Paul Torrance International Roundtable on Creative Thinking.	Zoom	Creativity and Curiosity as a Tool for Sustainability	Co lecture
2024	International Conference on Educational Policy Studies, Organization and Leadership	Las Vegas	The Decline of Creativity and why adults need to be Creative?	<b>Lecture</b>
2024	Association for Scientific and Academic Research	Las Vegas	The Decline of Creativity and why adults need to be Creative?	<b>Lecture</b>
2025	KIE international conference – Knowledge, Innovation, and Enterprise	Lisbon	Human Creativity and AI? The future	<b>Keynote</b>



*b. Organization of Conferences or Sessions*

<b>Date</b>	<b>Name of Conference</b>	<b>Place</b>	<b>Role of Conference</b>	<b>Role</b>
2011	The 1 <sup>st</sup> Annual Prof. Yohanan Arazi Industry-Academia	Carmeil – Bradue College	Speaker	Member of the Organizing Committee
2012	The Clute Institute International Conference in Education and Business	Las Vegas	Speaker	Chairman of a session
2016	The International Journal of Arts & Sciences	Boston – Harvard University	Speaker	Chairman of a session
2017	The Clute Institute International Conference in Education and Business	Las Vegas	Speaker	Chairman of a session
2023	Speculative Design	School of Design & Innovation	Member	Organizing committee member
2023	KIE international conference – Knowledge, innovation, and Expertise	Madrid	Speaker	KIE Creativity Expert Panel & Awards Judges

**7. Invited Lectures| Colloquium Talks (selected)**

<b>Date</b>	<b>Place of Lecture</b>	<b>Name of Forum</b>	<b>Presentation</b>
2005	Hadassah College	Undergraduate Design degree	Creative Thinking as Leverage for Innovation
2009	TA University	Kellogg program MBA	Blue Ocean Strategy and its impact on Innovation
2010/2011	Technion Center of Innovation	Executive program for training innovation leaders	Mythologies in Creative Thinking towards Innovation
2010	Herzliya Pitucah	MISTI forum – from MIT	Innovation and its impact on business
2011	Braude College	The 1 <sup>st</sup> Annual Prof. Yohanan Arazi Industry-Academia Conference	Creative Thinking as Leverage for Innovation
2012	Braude College	Entrepreneurship center	What a Crazy Idea! How to achieve Innovation
2012	Eldad high	Teachers board	The Creative workshop training



	school Netanya		
2013	Rijen – The Netherlands	Jarden Board	Blue Ocean Strategy and the next stage to product Innovation (English)
2013	Netivai Israel	Talent Managers	The Creative workshop
2014	Academic College Tel Aviv	Innovation management conference	Innovation and Creative thinking in Business
2014-2015	EY Tel Aviv	Advisory Department	The Creative Workshop and how to leverage Innovation
2014	Jerusalem	Delta International R & D yearly gathering	Workshop on Blue Ocean Strategy in Business. (English)
2015	Las Vegas Adelson Campus	Innovation forum	Innovation in the Israeli eco-system (English)
2016	Beer Sheva	ICL international managers gathering	Workshop: Creative Workshop of Managers (English)
2016	MIT – Boston	MISTI forum	Israeli Innovation eco-system (English)
2016	Istanbul	Jewish Community	Israel – The Start-up Nation (English)
2016	University of Yunan - China	Faculty of the University	Keynote: Creative Thinking and Innovation in Israel (English)
2016	Yunan – YIG China	Board of Directors	Keynote: Innovation in an Emerging Industry (English)
2016	University of Nicosia – Cyprus	The 15th Leadership and Human Resource Management Conference	Creativity and Retention- expert panel and lecture (English)
2016	Cape Town - South Africa	United Herzliya Schools	Keynote: Creative Thinking and Innovation (English)
2016	Hafia University	Association friends of the University	Keynote: Creative Thinking and Innovation
2017	Shenkar – Ramat Gan	Department of Interior Design	License to be Creative
2017	Hefziba	Israel Electric Company	The Creative workshop
2017	Petch Tikva	Tekada board (Japan)	Keynote: Blue Ocean Strategy (English)
2017	Tel Aviv	“Keren Shemesh” conference	Keynote: Creativity in Business
2017	Airport City	Annual Industry Conference - Israeli Industry Globalization and Innovation, BDO	Creativity in Business
2018	Givataim	New Aging and Menta Conference	Keynote: Think like Bobspoge: how creativity can lead to a happy life
2018	Jerusalem	Jerusalem Youth Center (Municipality)	How will you be prepared today for the working world of tomorrow?
2018	Tel Aviv	The 18th conference in the field of SCM. Conference of the leading companies in	Keynote: Creative Thinking and Innovation

		the economy	
2018	Tel Aviv	Zim World management	Keynote: Creative Thinking and Innovation
2018	Tel Aviv	Jain Irrigation System Ltd (India)	Workshop on Creative Thinking and Innovation (English)
2018	Tel Aviv	Manufacturers Association of Israel - The innovation conference in the world of plastics	Keynote: How to develop creativity?
2018	Bear Sheva	ICL International gathering (UK)	Workshop on Creative Thinking and Innovation (English)
2018	Haifa and via video worldwide	Palram International management	Keynote: Innovation in an Emerging Industry (English)
2019	Haifa District – Ministry of Education	The yearly gathering of High School Principals	Thinking like bob sponge: creativity in the education system?
2019	Israeli food Industry Rishon le Zion	The Annual Conference of the Israeli Food Industry	Keynote: The human versus the machine - the future employment market
2019	Prime Minister office Tel Aviv	PM Office yearly gathering (Shin Bet)	Keynote: Innovation in an Emerging Industry
2019	HPI – Design School, Berlin	MA students for Entrepreneurship	Workshop on Innovation (English)
2019	Fashion Design Institute and Manufacturing, Los Angeles	Business students	Workshop on Creative Thinking and Innovation (English)
2019	Netafim Hadera and via Zoom worldwide	Netafim yearly gathering	Keynote: Creative Thinking and Innovation (English)
2020	Ort Tel Aviv	Ort – What’s App-Education Conference 2020	Keynote: Creative Thinking and Innovation
2020	Ministry of Education Elkana	The First Conference for Pedagogical Innovation	Creative thinking as an enabler for creating value and innovation in business and education
2020	ICONIC via Zoom	The ICONIC.IC project (is the blueprint of creativity for the community of architects and designers)	The Creative Designer (English)
2020	Calix Las Vegas	Yearly professional Conference	Creative Thinking and Innovation (English)



2021	Braude College Carmeil	The 10th Annual Prof. Yohanan Arazi Industry-Academia Conference: Challenges & Insights in Times of Crisis	Creativity and Innovation in the Business World
2021	Vonlanthen Via Zoom	Open Innovation 4.0: Circular Economy and Sustainability Online Summit	Thinking like Bob Sponge: creativity in Times of Crises (English)
2021	Israeli Bar Association via Zoom	Israeli Bar Association – Midrasha	On Creativity and Innovation
2021	The Israeli Association for Quality Tel Aviv	Yearly gathering	Invited lecture: Innovation and its impact on quality
2021	Jerusalem Academy of Music and Dance	Playground Forum	Invited lecture: Creative Thinking and Innovation
2021	Ministry of Defense – Tel Hashomer	Internal Forum	Invited lecture: Innovation and the future
2021	361 Strategy	Business Webinar	How to grow change agents within an organization
2021	Aalto University Helsinki. Finland	Design School	Why Innovation? How did John Deere win India? (English)
2022	Teva – Peres Innovation center	IT Department	Lecture on Innovation
2022	Ministry of Education Jerusalem	Education Biennale	Lecture on the Creative workshop for pupils in the education system
2022	Givat Ram Elementary school – Kityat Ata	Teachers training	The Creative workshop training
2022	Kimberly Clark Afula HQ	Yearly innovation conference	Creative workshop for business
2022	Harel Insurance – Ramat Gan	Marketing department	The Creative workshop
2022	Ort high school Afula	School leadership	Creative Thinking and Innovation in the Education System
2022	Branco Wies School Biet Hasmonaim	School leadership	Creative Thinking and Innovation in the Education System





2022	Ministry of Foreign Affairs Tel Aviv	Ministry of Foreign Affairs (Ethiopian entrepreneurial delegation)	Lecture on Innovation
2022	Eilat	Yedioth Ahronoth's business conference	Innovation in small and medium businesses
2022	Fashion Design Institute and Manufacturing Los Angeles	Undergrad business students	Workshop on Innovation (English)
2023	"Rogozin High School" – Kirit Ata	Teachers	The creative workshop training
2023	IDF Jerusalem	IDF Central Command yearly gathering	Lecture on Creative Thinking and Innovation
2023	IDF Tel Aviv	Israeli Navy yearly gathering	Lecture on Creative Thinking and Innovation
2023	TA Municipality Tel Aviv	TA municipality conference to identify threats.	Workshop on Creative thinking using Manual Thinking tools.
2023	Jewish Education Department – Istanbul	Pupils from 11-12th grades (Jewish High School)	Lecture on Innovation in Israel (English)
2023	Palziv Nir David	Board of the company	Lecture on Creativity and Innovation
2023	The Art Center College for Design. Pasadena (California)	BA Product Design Students	Lecture on the Israeli eco innovation system (English)
2023	Malam team Petech Tikva	Innovation week	Lecture on Creative Thinking
2023	Israel Institute for Biological Research	Conference: 70 years of work and looking to the future	Lecture on Creativity and Innovation
2023	Human Resource Conference – Tel Aviv expo	HRCE	Lecture on Innovation
2023	Israeli Air force Jerusalem	School of Leadership IAF	Workshop on Innovation
2023	Barcelona organized by Carnet	9 <sup>th</sup> Symposium on Urban Mobility Challenges	Moderator on an expert panel on Urban mobility /innovation (English)
2024	The Israel Fire and Rescue Department	Yearly Gathering	Keynote Lecture on Creativity and Innovation
2024	Recovery and Resilience Conference	Ynet	Panel on Innovation and Education



2024	Shoam	Nestle	Workshop on creativity and Innovation to CEO's
2024	Zoom worldwide	RAD	Creative thinking and Applied Innovation (English)
2024	Las Vegas	FIDF fundraising event	Lecture on Israeli Creativity (English)
2024	Nevatim IAF	IAF	Workshop on Creative thinking and Innovation.
2024	Tel Aviv	TA Municipality	Workshop on design thinking and Innovation.
2024	Caesarea	Rothschild foundation	Lecture on Creativity and Innovation
2024	Tel Hashomer base	IDF	Keynote Lecture on Creativity and Innovation
2024 -2025	Florida (Baco Ratan)	KNA	The Creative Workshop: Creative Thinking and Innovation (English)

## 8. Teaching

### a. Courses Taught

Year	Course Name	Type: Lecture/Seminar/Workshop/ High Learn Course/Introduction	Degree	No. of Students
2001-2003	School Culture and the Problem of Change	Lecture	BA	40-50
2001-2002	Reorganizing school culture and change	Seminar	MA	50
2003-2005 2019-2020	License to be Creative	Lecture	BA	100
2016	Accelerator – from idea to MVP	Seminar	MA	30
2017-2024	The art of presentation	Workshop	MA	30
2018	The international entrepreneurship ecosystem	Workshop Learning tour	MA	30
2018	Creative Thinking as a platform for innovation	Workshop	MA	30
2023 – 2024	The Innovative School	Course	BA (Design and Education)	25



## **Publications**

### **A. Ph.D. Dissertation**

Tel Aviv University – School of Education

Dissertation topic: **The Effects of an Intervention Program on Changing the Organizational Culture of Secular and Religious Elementary Schools**” 2002. 216 Pages. Supervised by Prof’ Shlomo Sharan.

### **B. Edited Books and Special Journal Issues – Published**

#### **Published**

1. Suss, G (2016) Training towards creativity and innovation: A comparison between employee’s attitudes in **Creativity in the Arts, Science, and Technology**. Ed. Reisman F. pp 190-220. (See also in D).
2. Suss, G (2020) From Boredom to Creativity: What schools need to do before it’s too late. **70 Years of Research into Creativity: J.P. Guilford’s Role and Today’s Focus**. Ed. Reisman F. pp 108-124.
3. Suss, G & Treidl, I (2024) The Decline of Creativity and Why Adults Need to be Creative (17 pages) **“Creativity, Motivation, Neuroscience, AI and their Future**. Ed. Reisman F. pp 19-38.

### **C. Other Publications:**

1. Suss, G (2013) **WAKE UP: You only live once**. 2<sup>nd</sup> edition. Orion Publication (pages 182 in Hebrew and 194 in English))
2. Suss, G (2018) **It’s All About Creativity**. 5<sup>th</sup> edition (2024). Orion Publication (pages 173)

### **D. Articles in Refereed Journals**

- Shachar, H., Suss, G & Sharan, S (2002) The Expectations and Concerns of Students Making the Transition from Elementary to Junior High School: The Tale of Two Cities. **Research Papers in Education, Theory, and Practice**. Vol, 17, no 1, pp 79-95.
- Shachar, H., Suss, G, Sharan, S (2010) Changing organizational culture and instructional methods in elementary schools: Perceptions of teachers and professional educational consultants. **Journal of Educational Change**. Vol 11, no 3, pp 273-289.



- 2.1 Shachar, H., Suss, G, Sharan, S (2007) Changing teaching methods and school organizational culture in elementary schools: Perceptions of teachers and consultants. **Studies in Educational Administration and Organization**. Vol 29, pp 110-126. (Hebrew)
- Suss, G (2010) d-Vision: Seeking Excellence Through A Hands-on Engineering Multi-Discipline Global Internship Program. **American Journal of Business Education**. Vol 3, no 4, pp 99-104.
- Suss, G (2013) The Next Revolution Will Be in Education: A New Marketing Approach for Schools. **Journal of International Education Research**. Vol 9, No 1. pp 47-54.
- Suss, G (2014) The “Innovation through education” (ITE) program; Teaching and Encouraging innovation for Middle Management. **Research Papers on Knowledge, Innovation, and Enterprise**. Vol 2’ pp 19-30.
- Suss. G (2015) Assessment of a training program: employee’s attitudes to creativity and innovation. **International Journal of Strategic Management** Vol 15, no 2, pp 7-22. (see also in B)
- Suss, G (2016) A Roadmap to Creativity: The NCWM new creative workshop model. **European Journal of Management**. Vol 16, no 3, pp 13-24.
- Stein -Peri, R., Suss, G., Dorfam – Oren, I & Kolonetro, N (2021) Innovation and Quality: Compete or Complete? The Mediating Role of Managerial Risk Taking. **International Journal of Knowledge, Innovation, and Entrepreneurship**. Vol 9, (1) 6-30.
- Treidl I & Suss, G (2023) Creativity and Curiosity as a Tool for Sustainability. **International Journal of Knowledge, Innovation, and Entrepreneurship**. Vol 11. pp 6-25.
- Suss. G (2025) The Role of IDF and the Israeli Military Industry in the Technology and Economic Development of Israel. **(under review)** to be published in **International Journal of Knowledge, Innovation and Entrepreneurship**



### **E. Popular media and other publications (selected)**

I am invited frequently to the media to address issues on Creativity and Innovation, I have listed selected publications and performances I think had ample influence and demonstrate my professional narrative and agenda.

1. Suss (2024) Every Generation they try and destroy us: the role of the military in Israel's Technology. *Jerusalem Post*. (11/4/2024)
2. Suss (2024) If there was ever a time for Israeli creativity, it's now. *YNET (English)* (7/4/2024)
3. Suss (2023) The revolution of AI: will AI replace Architects and designers? *YNET* (11/7/2023)
4. Suss, G (2021) A lesson in management: why should you do something you don't like? *Globes* (3/4/2021)
5. Suss, G (2019) "Only the Creative survive! Are schools destroying children's creativity?" *Globes* (9/4/2019)
6. Suss, G (2019) Z generation is on its way to employment, and the industry better be prepared. *The Marker* (20/1/2019)
7. Suss, G (2018) "I've seen the future and it's disturbing!" *Haaretz* (10/12/2018)
8. Suss, G (2018) "Staying young: creative guidelines how to be create?" *Menta Magazine*. (13/10/2018)
9. Suss, G (2018) Addicted to Fortnite: When a child is closed all summer alone in the room. *Yediot Ahronot* (20/8/2018)
10. Suss, G (2018) "My students draw, dance and play with plasticine to develop creativity" *Calcalist* (16/8/2018)
11. Suss, G (2018) "A college degree? What's in it for me?" The challenge of higher education institutions *Calcalist* (19/10/2018)
12. Suss, G (2018) Is the human fuel coming to an end – Who will bring the next exit in Israel?" *Haaretz*. (7/5/2018)
13. Suss, G (2018) "How to raise creativity among children?" *Yediot Ahronot* (28/6/2018)
14. Suss, G (2018) "Training Employees to be innovative managers" *Plastic Time Journal* (March April edition)
15. Suss, G (2010) "Excellence and Innovation in Keter Plastic". *Human Resource Magazine*. (July)



*TV classes, interviews for the public, children, and adults (selected from 2018)*

1. 2023 Channel 13 morning program interview 18/10/2023 on “Creativity among Children”
2. 2023 Channel 13 evening program: Behind the Money 19/9/2023 Topic of interview AI and Creativity.
3. 2023 Ynet conference on Education 29/8/2023. Part of the professional panel on what schools need to do to remain relevant.
4. 2022 Channel 13 morning program private lesson 5/7/2022 lesson on “Creative presentation skills”
5. 2022 Channel 13 morning program private lesson 29/8/2022 lesson on “Creativity and the education system”
6. 2020 Channel 13 Opening the day” with Elad Zohar” Interview on the “Problems in the education system” 9 /9/2020
7. 2019 Channel ILTV How do you stand out in today’s world where technology is taking over? *with* Natasha Kirtchuk (August 2019)
8. 2019 Channel 11 – Galileo program – several guest performances on the program during 2019 on creativity, innovation, and what can be done. (sessions for children with Hila Korach)
9. 2018 Channel 12 “Choosing Right” with Mihcal Zafir. On Innovation
10. 2018 Channel 11 “Erev Hadash” with Dan Marglit on the book “It’s all about Creativity”

*Interviews (newspaper)*

1. Dvir, N (2020) Opening of the new educational year. *Israel Hayom*. (11/6/2020)
2. Dvir, N (2019) The Faculty of the Future 2019. *Israel Hayom*.
3. Huruti T (2018) Want creative employees? It's better that they don't use Wase and go to the bathroom without a cell phone. *The Marker* (12/7/2018)
4. Shahar, I (2018) Making schools relevant: 10 ideas for refreshing changes in the education system. *Cacalish*. (2/9/2018)
5. Livnat, O (2018) “Missing the target”: This is how the education system did not adapt itself to the 21st century. *Mariev* (28/8/2018)