



Name: **Liad Reuven**

Date: **05.01.2025**

CURRICULUM VITAE

1. Personal Details

Electronic Address: liadre@colman.ac.il

2. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2010-2012	College of Management Academic Studies. School of Media Studies.	B.A	2012
2013-2015	The Hebrew University of Jerusalem. Dep. of Communication and Journalism. Specialization in Internet and new media	M.A	2015
2018-2023	Bar-Ilan University. Dep. of Information Science	Phd	2024

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	



		Rank/Position
2024	College of Management academic studies, Department School of Media Studies	Teaching
2014-Present	College of Management academic studies, Department School of Media Studies	Teacher Part-Time
2017-2018	Academic College Jerusalem, Department of Politics and Communication	Teacher Part-Time

4. Offices in Academic Administration

- **The Dean of Students, School of Media Studies**
- **In charge of the faculty seminar**

5. Scholarly Positions and Activities outside the Institution

6. Participation in Scholarly Conferences

a. **Active Participation**

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
03/2018	<i>The 22nd Annual Conference of the Israel Communication Association</i>	Israel	Digital Shadows and the child's rights on Facebook	Presenter



07/24	International conference on social media & Society	London, UK	Digital Beginnings: Exploring Fetal Information Sharing on Social Networks	Presenter
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b. Organization of Conferences or Sessions

Date	Name of Conference	Place of Conference	Subject of Conference/ Role at Conference/ Comments	Role
18.3.24	Digital communication and AI	School of Media Studies, College of Management Academic Studies, Israel		Organizer

7. Invited Lectures\ Colloquium Talks

Date	Place of Lecture	Name of Forum	Presentation/Comments
17/04/24	College of Management Academic Studies	Invited Lectures	Presentation
10/01/24	Bar-Ilan University	Invited Lectures	Presentation

8. Teaching

a. Courses Taught in Recent Years

Year	Name of Course	Type of Course	Degree	Number of Students
		Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)		



Oct. 2024	Media in Uniform: Representations of Military and War in the Media	Lecture High Learn Course , online course	B.A	50
2022-present	Typing... Psychological aspects in social network sites	Lecture High Learn Course , online course	B.A	50
2023-present	Communication Institutions in Israel and Abroad	Lecture High Learn Course	B.A	150
2022-present	Academic reading and writing	Lecture Introduction Course , online course	B.A	150
2021-present	Issues in Social media	Lecture	B.A	150
2018-present	Introduction to Mass Communication	Lecture Introduction Course	B.A	60
2017-present	Research Methods	Lecture & Academic course coordinator	B.A	60
2017-2019	Quantitative Research Method	Lecture	B.A	70

12. Professional Experience

2006-2015: Company of precision metal working L.T.D.

I served as quality assurance manager at the QA department of the company. I got my accreditation from the Israeli Aerospace Industries (IAI)



PUBLICATIONS

A. Ph.D. Dissertation

Personality Differences between expectant-mothers Sharing Information About their Fetuses and those who avoid sharing and future implications for their Fetuses. (In Hebrew, 199 pages), Supervised by Prof. Noa Aharony. Bar Ilan University, department of Information Science.