



**Dr. Maya Finger-Keren** | [Mayafinger1@gmail.com](mailto:Mayafinger1@gmail.com) |

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## Summary

A dedicated Scholar in Finance, specializing in sustainable finance, dedicated to advancing global knowledge and progress in these domains. Currently, head of mathematics and statistics studies and an assistant editor-in-chief at the International Journal of Emerging Markets, with a proven commitment to high-quality research. Organizer of the national summit “Access to Financial Services” chaired by the governor of the Central Bank. Founder of LAMBDA- the Center of Financial Education and Campus leader at the international MIINT program. Highly motivated, determined and ambitious, self-taught nature with both independent and collaborative abilities, dedicated to excellence research and passionate about teaching.

## Scientific Publications

- **Finger, Maya**; Manos, Ronny; Shakir, Ofir. (2024). “Power relationships, digital literacy and inclusive digital banking in Israel”, Finance Research Letters, 63, 105292 (Q1, IF: 9.84)
- Manos, Ronny; **Finger, Maya**; Boukai, Haim. (2023). “Self-regulation for responsible banking and ESG disclosure scores: Is there a link?”, Journal of International Financial Markets, Institutions & Money (Q1, IF: 4.21), under review.
- Gidron, B., Bar, K., **Finger Keren, M.**, Gafni, D., Hodara, Y., Krasnopolskaya, I., & Mannor, A. (2023). The Impact Tech Startup: Initial Findings on a New, SDG-Focused Organizational Category, Sustainability, 15(16), 12419. (Q2, IF: 4.39)
- **Finger, Maya**; Rosenboim, Mosi (2022). “Going ESG: The Economic Value of Adopting an ESG Policy”, Sustainability, 14(21), 13917. (Q2, IF: 4.39)
- **Finger, Maya**; Gaviious, Ilanit; Manos, Ronny. (2018).” Environmental Risk Management and Financial Performance in the Banking Industry: A Cross-Country Comparison”, Journal of International Financial Markets, Institutions & Money, Vol 52, pp: 240-261. (Q1, IF: 4.21).

## Presentations

- **Finger, Maya**; Manos, Ronny; Shakir, Ofir (2023). “Barriers to the Adoption of Digital Banking: The Israeli Case”, The effectiveness of financial regulation, A Special Theme



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Conference of the Journal of International Financial Markets, Institutions & Money and Finance Research Letters, Israel, June 2023.

- **Finger, Maya**; Rosenboim, Mosi (2022). “Going ESG: The Economic Value of Adopting an ESG Policy”, JDM- Society for Judgment and Decision-Making annual meeting, San Diego, USA, November 2022.
- Boukai, Haim; **Finger, Maya**; Manos, Ronny. (2022). “Self-Regulation in the Banking Industry-The Principles of Responsible Banking”. JIFMIM Special Issue, Israel, June 2022.
- **Finger, Maya**; Gaviious, Ilanit; Manos Ronny. (2018).” Environmental Risk Management and Financial Performance in the Banking Industry: A Cross-Country Comparison”. JIFMIM Special Issue Conference, China, June/December 2016.

## Academic Experience

- 2023- current: **Head**, Mathematics and Statistics Studies, Faculty of Business, College of Management Academic Studies, Israel.
- 2022- current: **Assistant Editor-in-Chief**, the International Journal of Emerging Markets (IJoEM)
- 2021- current: **Assistant professor** (tenure track position), Department of Finance, Faculty of Business, College of Management Academic Studies, Israel. Areas of expertise: Finance, Economics, Impact and ESG. Average grade in teaching feedback- **4.53 of 5**.
- 2017- 2021: **Instructor and lecturer** in various Finance and Economics courses, Faculty of Business and Management, Ben-Gurion University of the Negev, Israel. Average grade in teaching feedback- **4.8 of 5**.
- 2007-2008: **Lecturer** in investment and Capital Market as part of the external studies track, Ono Academic College, Israel.
- 2004-2008: **Lecturer** in investment and Capital Market at the employees training program, Bank Massad Ltd, Israel.
- 2003-2004: **Training and Developing** employees on a variety of banking services, Bank Hapoalim Ltd, Israel.

## Related Academic Experience



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- 2020- current: **Campus Leader** at The Turner MBA Impact Investing Network & Training (MIINT), an experiential learning program designed to give students at business and graduate schools a **hands-on education in impact investing**.
- 2015- 2018: **Founder** and **Mentor** of LAMBDA- The Center of Financial Education, Department of Finance, College of Management Academic Studies, Israel. The goal of this unique center is to improve the quality of life in their local area and work with individuals, families and whole communities to empower them to:
  - Identify their financial assets, needs, opportunities and responsibilities.
  - Plan what they want to achieve and take appropriate action.
  - Develop activities and services to generate aspiration and confidence.

In this center we actively engage communities in making sense of the financial issues which affect their lives, setting goals for improvement and responding to problems and needs through empowerment and active participation.

For me, the center's establishment is a mission done with a large sense of identification and commitment, because we bring together the academy and community to create cooperation and knowledge transfer. I am proud to be a substantial part of the financial transformation processes that our community is undergoing at the center.

## **Education**

- 2016-2021: **Ph.D.**, Ben-Gurion University of the Negev, Faculty of Business and Management.
- 2013-2015: **Master's thesis (with honors)**, College of Management Academic Studies.
- 2008-2011: **M.B.A**, Business Management (**with honors**), College of Management Academic Studies
- 2001-2004: **B.A**, College of Management Academic Studies, major in Finance and Human Resources

## **Master Thesis Under Supervision**

- 2019-current, Shakir Ofir, "Technological barriers to advanced banking services"



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- 2018-2022, Boukai Haim, “Self-Regulation in the Banking Industry: The Case of the Principles of Responsible Banking (PRB)”.

### **International Research and Academic Activities**

- 2023- **Erasmus+** - Higher Education Mobility Program- As an academic in the field of sustainable finance, the mobility program provided an opportunity for me to expand my knowledge and gain new insights into current practices and emerging trends in this field. Through participation in various programs, guest lectures, and networking events, I enhanced my skills and competencies in this area and developed new partnerships and collaborations with institutions and experts in the Netherlands. The program took place at the Rotterdam University of Applied Science, The Netherlands.
- 2018- **Marie Curie- Research and Innovation Staff Exchange (RISE)**. “For a Better Tomorrow: Social Entrepreneurship on the Move (FAB-MOVE)”. This project is closely related to Europe 2020 strategy and proposes innovative ways how European social entrepreneurs can learn from each other and successful practitioners within third countries in order to improve social cohesion all over Europe. A central feature of this project was to transfer knowledge between the academic and non-academic world to contribute to a thriving landscape of social enterprises across Europe and reflect on the role of public, private and civil society stakeholders. The project took place at the University of Catania, Department of Political and Social Sciences, and in the Impact Hub Syracuse in Sicily, Italy.

### **Awards, Honors and Scholarships**

- 2019-2020- **The state of Israel, Ministry of Science & Technology**, Academic-Business Sector cooperation **grant** to Promote Women in Science and Technology (The Golda Meir scholarship).
- 2018-2020- Ph.D. **Scholarship for excellence**, Ben-Gurion University of the Negev, Israel.
- 2019-2020- **ACTO**: “Academic Center for Impact Investing”, an **award** for research in Impact Investment, The College of Management, Israel.
- 2018- **Marie Curie- “Research and Innovation Staff Exchange (RISE)”**, **full scholarship**. Sicily, Italy.



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## **Professional Experience**

### **Group 107- 2021-Current:**

- **Board member, Chair** of the audit committee.
  - Spearheading oversight of management conduct, ensuring alignment with strategic goals.
  - Identifying intricate business issues, devising innovative solutions, and offering comprehensive insights to foster organizational growth.
  - Providing profound financial insights, driving strategic decision-making and impactful outcomes.
  
- **College of Management - 2009- Current:**
- **Current- Head of the mathematics and statistics studies department, Scholar in Finance and Faculty member:**
  - Managing a team of fifteen employees.
  - Conducting research in Finance using rigorous analyzing methodologies.
  - Mentoring doctoral and thesis students.
  - Developing new curriculum and promoting international programs.
  - Lecturer in various fields such as Finance, Impact, ESG, Entrepreneurship and Economics.
- **2021-2022: Director of ACTO-** The academic Center for Impact Investing, the first center of its kind in Israel, founded by the Rothschild Foundation.
  - Developing the center's strategy and managing its budget.
  - Identifying and promoting unique opportunities for the center's activity in the social impact field, collaborating with key organizations, local and global, in the ecosystem.
  - Generating innovative programs and courses for social impact and ESG, developing content and communicating it internally & externally.
  - Developing and managing relationships with various stakeholders to advance the center's goals, working closely with the marketing department and public relations for communication needs and representing the center at various events.



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- 2009- current: **Instructor and lecturer** in the Finance, Impact, ESG, Entrepreneurship and Economics fields. Developing a new curriculum, promoting international programs and integrating ESG and Impact lessons into an existing syllabus.
- **Director of the Counseling Department** – School of Business Administration.
  - Providing professional assistance to senior management in the analysis, implementation, and monitoring of departmental programs and maintaining a variety of financial records.
  - Responsible for internal and external communication of the department; issuing ongoing reports, conducting working groups and professional meetings.
  - Maintaining accurate student and potential prospect records, documents, and supporting material for the department and ensuring their proper disposition.

#### **Tamir Financial Calculations - 2012-2013:**

##### **VP, Finance & Business Development**

- Developing and recommending short and long-range corporate growth strategies to increase revenues goals and customer objectives.
- Leading process improvement activities that deliver efficiency and consistency in the sales team's approach to seeking, creating awareness, building relationships, discovering project opportunities and closing those projects.
- Maintaining stakeholders' relationships and developing networks towards sourcing for new clients and new areas.

#### **Bank Massad LTD - 2004- 2012:**

- **Basel II and ICAAP process Project Manager**
  - Leading and managing the project at a corporate level and working directly with the Central Bank of Israel.
- **Financial Risks Manager**
  - Identifying key financial risks, working closely with senior management, Board of Directors, regulators and auditors
  - Approving significant monetary transfers, providing financial reporting
- **Senior Regional Investment Consultant**
  - Responsible for new asset acquisition and portfolio allocation of large accounts.
  - Maintaining and updating investment analysis.
- **Senior Investment Consultant in the Main branch**



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- Management and investment consulting for private customers and the business sector in an amount greater than NIS 200 million.

### **Language**

- English – Fluent
- Hebrew – Mother's tongue