



Name: Adva Balzam

Date: 8/11/2024

CURRICULUM VITAE

1. Personal Details

E-mail address: adva.balsam@gmail.com

Dr. Adva Balzam is a researcher, lecturer and faculty member at the School of Media Studies at the College of Management Academic Studies, Israel; A clinical psychologist by training and non-fictional TV director.

Research Interests: psychoanalysis, Documentary Cinema, Trauma Studies, Media Studies, Psychosocial Studies, Gender studies.

2. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2016 - 2020 <i>Supervisors:</i> Prof. Uri Hadar. <i>Committee:</i> Prof. Emanuel Berman, Dr. Effi Ziv, Prof. Hanna Naveh. <i>GPA:</i> 98	The School of Psychology Sciences, Tel Aviv University.	PhD	2020
2001 - 2003 <i>Thesis Supervisor:</i> Prof. Dov Shmotkin <i>GPA:</i> 98 Studies under the Rector's Grant for Outstanding Research Students	The School of Psychology Sciences, Tel Aviv University	MA in Clinical Psychology (Summa Cum Laude)	2003
1998 - 2001	The School of Psychology Sciences, the faculty of Humanities and the Institute of Life Sciences,	BA (Magna cum Laude)	2011



Studies under the Dean's Scholarship for Outstanding Research Students	The Hebrew University		
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3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	Rank/Position
2022	The School of Media Studies at The College of Management Academic Studies, Israel	Assistant Professor, tenured faculty member.

4. Offices in Academic Administration

2019 - 2020: Co-Initiator and Member of the Research Workshop, A Lexical Forum, The Shirley and Leslie Porter School of Cultural Studies, Tel Aviv University.

2001 - 2006: Head of the Ethics Committee, The School of Psychology Sciences, Tel Aviv University

5. Scholarly Positions and Activities outside the Institution

Professional Experience in Psychology

2020 - 2022: Internship at the Students Psychology Service, Tel Aviv University

2002 - 2003: Development and Author of the first training course for the Acceptance Test for Advanced Studies in Psychology (MTAM/מתא"ם), Pitronot

2002 - 2003: Practicum at the Students Psychology Service, Tel Aviv University

2001 - 2002: Practicum at the Psychiatric Department, Tel Aviv Sourasky Medical Center

6. Participation in Scholarly Conferences

A. Active Participation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
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April 17-19, 2024	The Narrative 2024 Conference	Newcastle, UK	Suspended Shame in the Collective Perpetrators Genre	Lecturer
2023	The International Association for Relational Psychoanalysis & Psychotherapy 19th International Conference	Valencia, Spain	Between the Psychologist Couch and the Director Chair	Lecturer
2020	Fiction 10th Conference	Tel Aviv University	Thoughts on destabilizing Repetition Compulsion's lowly status	Lecturer
2019	IARPP 17th International Conference	Tel Aviv	The Documentary film as 'The Third'	Lecturer
2018	DOCUSOPHIA: Documentary/Philosophy International Conference	Tel Aviv University	The Director-Protagonist-Film relationship	Lecturer
2017 (Accepted)	Psychology and the Other Conference	Cambridge, MA	Ethics in a Situation Devoid of Ethics	Poster Presenter
2005	Society for Personality Assessment Annual Meeting	Chicago, IL	Splitting in the Rorschach	Lecturer
2004	Society for Personality Assessment Annual Meeting	Miami, FL	Dissociation as an Adaptive Defense: A Rorschach Case Study	Lecturer

7. Invited Lectures \ Colloquium Talks

Date	Place of Lecture	Name of Forum	Presentation/Comments
2020	Jerusalem Cinematheque	Does Maintaining Security Justifies All Means?	Guest Lecture by Prof. Mordechai Kremnitzer & Adva Balzam
2019	Shenkar College of Engineering, Design and Art	Unit for History and Philosophy of Art, Design and Technology	Guest Lecture
2019	Tel Aviv University	Departmental Colloquium, the School of Psychology Sciences	Guest Lecture

8. Research Grants



Submission of Research Proposals – Pending

Role in Research	Co-Researchers	Topic	Funded by	Year
Principal Researcher	Dr. Dan Arav	Self-Documentation via Mobile in Times of War	The National Institute for Health Policy and Health Services Research	2024
Principal Researcher	Dr. Dan Arav	Self-Documentation via Mobile in Times of War	La Fondation pour la Mémoire de la Shoah	2024

9. Scholarships, Awards and Prizes.

2016-2020: PhD Research Grant, School of Psychology Sciences.

2001-2003: Rector’s Grant for Outstanding Research Students.

1998-2001: Dean’s Scholarship for Outstanding Research Students.

10. Teaching

A. Courses Taught in Recent Years

Year	Type of Course	Name of Course	Degree	Number of Students
2020 - present	Introduction Course (Mandatory)	Psychology for Media	BA	150
2020 - present	Seminar	On the Therapy Couch: The Director–Protagonist–Viewer Relationship	BA	25
2020 - present	Seminar	Traumatized Television	BA	25
2020 - present	Lecture	Is Television therapeutic?	BA	40



2020 - 2021	Introduction Course (Mandatory)	Personality Theories	BA	200
2001 - 2012	Introduction Course (Mandatory)	Introduction to Psychology	BA	200
2002 - 2003	Tutorial	The "I", The Self and The Subject	BA	30
2001 - 2003	Tutorial	Introduction to Psychology	BA	100
2001 - 2002	Tutorial	Psychopathology	BA	300

11. Miscellaneous

2023: "Zoom-in on Ferenczi" webinar, Israeli Forum of Relational Psychotherapy & Psychoanalysis.

2018 - 2019: Psychoanalysis Ph.D. Students Colloquium at Tel Aviv University's Sackler Faculty of Medicine.

2018: "Relational perspective on Trauma and Dissociation," Magid Institute, Dr. Yaron Maoz.

2017 - 2019: Israel Psychoanalytic Society seminars within the "hitkarvut" program: "Transference according to Winnicott," Dr. Guy Or; "The Power Triad: The Oedipal Constellation and its Consequences," Vered Nevo; "CounterTransference: Then and Now," Irena Melnik.

2012 - 2014: The Tel Aviv Institute for Contemporary Psychoanalysis - Interdisciplinary Studies: "Between Love and Lust," Yaffa Peretz-Zadok; "Cinema and Psychoanalysis," Dr. Rina Dudai.

2003 - 2005: Documentary cinematography, Film/Video Arts, New York.

12. Professional Experience

Professional Experience in TV



- 2016 - 2020:** Development of Factual TV
July-August production, Endemol Shine, Koda, Artza production.
As part of a development team I developed inter alia:
- Yes Man (Aired on Yes)
 - Last chance for love (Aired on Reshet, Channel 2)
 - The wall (Aired on Reshet, Channel 2)
 - Bitim (Aired on Hot3)
 - Golshei Sapot, Season 2 (Aired on Hot3)
- 2012 - 2016:** Director at "Hamaarechet" ("The Newsdesk") - a social news magazine. Hosted by Miki Haimovitch. Seasons 1-4. Aired on Reshet, Channel 2.
My films (50 min):
- Yeruham Pioneers
 - Academic and unemployed
 - Biological Bequest
 - Maternity leave
 - Medical malpractice
 - Saving the Mediterranean Sea:
- 2015:** Development and Content Consultant of "*Golshei Sapot*" ("Couch Surfing"), Season 2, Hot3
- 2010 - 2013:** Show Runner, Chief Editor and Director of "*Golshei Sapot*" ("Couch Surfing"), Season 1
a 34 episodes docu-reality series. An original format in which Israelis journey abroad and stay with local hosts. Filmed in Brazil, Spain, Serbia and USA. Aired on Hot 3.
- 2012:** Chief Editor and Screenplay of "*Haim Nitzahnu?*" ("Did We Win?"), a documentary about the Egyptian side of the 1973 war. Aired on Reshet, Channel 2.
- 2008 - 2011:** Head of the documentary division at "Matar Productions".
Inter alia, Development and sale of a documentary series about the history of Israeli prime time, "*Atem Sham Babait*" (You There At Home), channel 8.
Winner of a bid by The Second Authority for Television & Radio for a documentary TV series in the topic of "The History of the Israeli Theatre"
- 2008 - 2009:** Creator and Chief Editor of "*Made in Israel*".
a series about Israeli Entrepreneurs in Europe. Hosted by Erez Tal, Ido Rosenblum, Asi Azar, Haim Cohen, Eyal Kizis, Zvika Hadar
Aired on Keshet, Channel 2. Co-produced by the EU.
- 2007 - 2008:** Creator, Director, and Chief Editor of "*Zmadim*" ("Couples").
4 documentaries about the creative collaboration of couples of artists.
Participants: Arkadi Duchin and Micha Shitrit, Keren Peles and Miri Messika, Uri



and Benny Barabash, Edna Mazia and Anat Gov.
Aired on HOT Israeli entertainment and Channel 8.

2006 - 2007: Development and Content Manager of "Super Nanny".
Aired on Keshet, Channel 2.

2005 - 2006: Director and Junior Editor of "Ima Machilifa" ("Wife Swap"). Seasons 1-2.
Aired on Keshet, Channel 2.

13. Publications

Ph.D. Dissertation

Balzam, Adva. "The Director-Protagonist Relationship in Documentary Films Through the Lens of Psychoanalysis"

Supervisors: Prof. Uri Hadar. Committee: Prof. Emanuel Berman, Dr. Effi Ziv, Prof. Hanna Naveh
Language: Hebrew; Page Number: 215; Date Awarded: 2020

https://tau.primo.exlibrisgroup.com/permalink/972TAU_INST/quev9q/alma9933139598604146

Articles in Refereed Journals

Published

Balzam, A. (2016). Psychoanalytic View on Director-Protagonist Relationship in Documentary Films. Resistance, Social Context and Ethics. *Takriv (Journal of Documentary Film Studies)*, 11 [Hebrew].

Accepted for Publication

Balzam, A. "Full, Full of Ruffles": Ronit Elkabetz and Hysteria as a Confusion of Tongues. *Ot: A Journal of Literary Criticism and Theory*. [Hebrew.]

Balzam, A. Documentary Film as Psychosocial Working-Through: Suspended Shame in Perpetrator Images. *Psychoanalysis, Culture, and Society*.

Summary of my Activities and Future Plans

My research explores the intersection of psychoanalysis and media, focusing on documentary cinema. I am currently analyzing the psychological aspects of media events, particularly through the framework of self-documentation during trauma, using the October 7th, 2023 Hamas attack as a case study. Additionally, I am committed to advancing my inquiry into documentary cinema through feminist narratology, with a particular emphasis on the ethical and aesthetic dimensions of consent in filmmaking.