



Name: Yuval Dror
School of Media Studies

Date: December 2016

CURRICULUM VITAE

1. Personal Details

Office Telephone Number: 972-3-6902095

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2. Higher Education

A. Undergraduate and Graduate Studies

1994-1997: B.A.

Tel-Aviv University

Major in Sociology and Anthropology; Minor in Political Science

1998-2002: M.A.

Tel Aviv University, Sociology and Anthropology Department

Thesis: *Communities in the Virtual Age*

Supervisor: Prof. Yehouda Shenhav and Dr. Avi Kordova

B. Doctoral Degree

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Institution and Department	Rank/Position
1996-1997	Liverpool Academic extension, Social Sciences Department	Teaching assistant
1996-1999	Tel-Aviv University, Sociology and Anthropology Department	Teaching assistant
1996-1999	The College of Management Academic Studies, School of Media Studies	Teaching assistant
2003-2006	The College of Management Academic Studies, School of Media Studies	Instructor
2006-2009	Ben-Gurion University of the Negev, Department of Communication Studies	Instructor
2008-2009	Bar Ilan University, Unit of Journalism and Communication Studies	Instructor
2009-2012	Tel-Aviv University, General and Interdisciplinary Studies	Lecturer
2009-2010	Bar-Ilan University, Department of	Lecturer

	Science, Technology & Society	
2009-2010	Netanya Academic College, School of Communication	Lecturer
2010-2014	The College of Management Academic Studies, School of Media Studies	Lecturer
2015-	The College of Management Academic Studies, School of Media Studies	Senior Lecturer

4. Offices in Academic Administration

2010-2014 - *Head of Digital Media Studies*, School of Media Studies, The College of Management Academic Studies

* 2015- *Dean*, School of Media Studies, The College of Management Academic Studies

5. Scholarly Positions and Activities outside the Institution

Public Committees

2012-2015 – Member of the Israeli Press Council

2013-2015 – Member of the Israeli Press Council Presidency

Professional Committees

* 2015- Israel Communication Association Board member

Advisory Committees

2010–2012 – PlyMedia Board Advisory Committee.

2014-2015 – A3I accelerator steering committee.

* 2016 - Adviser to the national pedagogy committee of arts in the board of education.

* 2016 - Digital Right Movement Board Advisory Member.

Peer Review Journals Referee

2014 – Information & Culture

* 2015 – New Media & Society

* 2015 – Digital Journalism

6. Participation in Scholarly Conferences

a. Active Participation

Date	Name of Conference	Place	Subject of Lecture/Discussion	Role
10/2009	Society for Social Studies of Sciences (4S)	Washington DC, USA	Enforcement Inside: Constructing users as enemies	Presenter
06/2013	International Communication Association (ICA) Annual Conference	London, UK	We are not here for the money	Presenter
*10/2015	Mediterranean Conference on Information Systems	Samos, Greece	Online Privacy and the Digital Generation Gap: Myth and Reality	Presenter
03/2006	Israeli Society of History and Philosophy of Sciences Annual Conference	Jerusalem	Journalism and Scientists	Speaker
04/2009	Annual Conference of the Israeli Anthropological Association	Kinneret Collage	Family and the Computer: Internet, New-Media and Memory Technologies	Chair
11/2010	Netanya College and ISOC conference	Tel-Aviv	Who is the Internet's manager?	Chair
04/2011	ISCA - Israel Communication Association – 15th Annual Conference	Haifa University	Social Constriction of Technology	Presenter
11/2011	Tel-Aviv University Symposium	Tel-Aviv University	The Interns Crisis	Chair
11/2011	Research Center for Innovation in Learning Technology Symposium	The Open University, Raanna	Trapped in the Network	Speaker
04/2012	ISCA - Israel Communication Association – 16th Annual Conference	Tel-Aviv University	Online Journalism and its Meaning	Presenter
07/2012	Multidisciplinary Roundtable	Tel-Aviv University	Social Protest Coverage or Lack of	Speaker
02/2013	The 44 annual Sociological Society of Israel Conference	Rupin's Academic Center	Online Inequality in Israel	Chair
02/2013	Learning in the Technological Era, The 8th conference for Innovation in Learning Technologies	The Open University, Raanna	Comparing Formal and Informal Learning by Digital Technologies: Representative Survey of Israeli Youth	Speaker
04/2015	ISCA - Israel Communication	The Open University,	Intimacy, Online Relationships and Privacy in Online Networks	Chair

	Association – 19th Annual Conference	Raanna		
*06/2015	The 43rd Annual Anthropology Conference	Ashkelon Academy College	Anthropology and the Public in Israel	Speaker
*06/2015	Collaboration in Academic Teaching Conference	Bar Ilan University	Academic Teaching in an online world	Speaker
*01/2016	Interdisciplinary Seminar on Crisis, Emergency and Risk Communications in the 21st Century	Hadassah Academic College, Jerusalem	The Context Problem	Speaker
*04/2016	ISCA - Israel Communication Association – 20th Annual Conference	Kinneret Collage	News and TV Organizations	Chair

b. Organization of Conferences or Sessions

Date	Name of Conference	Place	Subject/Role of Conference, Comments	Role
05/2012	Israelis in the Digital Age 2012	Rishon Lezion, Israel	Presenting research report	Conference organizer
12/2012	Learning with Technology: A Survey of Israeli Youth on the Role of Technology in Learning and Teaching	Rishon Lezion, Israel	Presenting research report	Conference organizer
05/2014	Online Privacy in Israel	Rishon Lezion, Israel	Presenting research report	Conference organizer

7. Invited Lectures\Colloquium Talks

Date	Place of Lecture	Name of Forum	Presentation/Comments
04/2004	Tel-Aviv	Tel Aviv Workshop for Science, Technology and Security	Media Trends: Television, Radio, Internet and the Press
01/2006	Tel-Aviv	Government and Law in the Age of Information	Online Government: Myths and Reality
01/2010	Tel-Aviv	The Third International MOFET Conference	Social Networks and the World of Education
02/2011	Jerusalem	The 25th Jerusalem International Book Fair – Reading and Media Conference	The Future of Books in the Digital Age
11/2011	Tel-Aviv	Legal Network – Law and Information Technology Symposium	When the Many found the Many – Lessons from Social Media

03/2012	Tel-Aviv	MOFET Institute Annual conference	The Teacher's Dilemma: Internet, lies and Students in the Digital Age
06/2013	Tel-Aviv	The 29th Annual conference of the Israeli Economic Association	Business coverage and the New Media world
03/2014	Sderot	Democracy.com Conference	The end of Privacy
01/2015	Rishon Lezion	The Annual Hebrew Language Conference	Online Bullying
* 12/2015	Rishon Lezion	Adler's Institute	Family Relationships in the Digital Age
* 11/2016	Herzliya	Adler's Institute Jubilee Conference	The TV in the World of Children

8. Research Grants

a. Grants Awarded

Role in Research	Co-Researchers	Topic	Funded by/Amount	Year
Lead Researcher	Saar Gerson	Israelis' online behavior patterns	100,000 NIS	2012
Lead Researcher	Saar Gerson	student's technology usages	115,000 NIS	2012
Lead Researcher	Saar Gerson	Israelis' perceptions of online privacy	120,000 NIS	2013

10. Teaching

a. Courses Taught in Recent Years

Year	Course Name	Type: Lecture/Seminar/Workshop/High Learn Course/Introduction	Degree	No. of Students
2010-2017	Introduction to Social Thought	Introduction	B.A.	120
2010-2013	Introduction to New Media	Introduction	B.A.	120
2010-2012	The Politics of the Network	Seminar	B.A.	30
2010-2012	Violence, Sex and Censorship in the Media	Lecture	B.A.	70
2010-2013	The History and Sociology of Technology	Seminar	B.A.	25
2012-2014	YouTube: A New Media Story	Seminar	B.A.	30
2014	Microsoft's Workshop	Workshop	B.A.	24
2014-2017	Technology: Heaven or Hell	Dean's Seminar	B.A.	20
2017	Technological Disruption	Introduction	B.A.	160

11. Professional Experience

1996	Books Editor. <i>Opus Publishing</i>
1998-2000	Co-editor and writer, <i>Internet World Magazine</i> . People and Computers Publishing
1998-2000	Staff Member and commentator, <i>Zombit</i> , Israeli Educational Television (IETV).
2000-2002	High-Tech reporter, editorial staff, Economy supplement, <i>Haaretz Daily Newspaper</i>
2002-2003	Editor, High-tech and Technology pages, op-ed contributor, Economy supplement, <i>Haaretz Daily Newspaper</i> .
2003-2004	Senior Science reporter, op-ed Contributor, News division, <i>Haaretz Daily Newspaper</i>
2005	Science and Technology reporter, <i>Channel 2 Israeli TV</i>
2005-2008	Senior Science and Technology correspondent and senior op-ed contributor, <i>Yedioth Aharonot Daily Newspaper</i>
2008-	Media Critic columnist, <i>The Seventh Eye Online Journal</i>
2010-	Internet and Technology commentator, <i>Channel 10 Israeli TV</i>

PUBLICATIONS

A. Ph.D. Dissertation

B. Scientific Books (Refereed)

A. Authored Books

Published

1. Dror, Y. (2011). *Online Journalism*. Tel-Aviv: Open University Press. [Hebrew. 204 pages]

B. Articles in Refereed Journals

Published

1. Dror, Y. (2015). 'We are not here for the money': Founders' manifestos, *New Media & Society*, Vol. 17, No. 4, pp. 540-555.
2. * Halperin, R & Dror, Y. (2016). Information privacy and the digital generation gap: An exploratory study, *Journal of Information Privacy And Security*.
<http://dx.doi.org/10.1080/15536548.2016.1243852>

C. Articles or Chapters in Scientific Books

Published

1. Dror, Y. (2011) "Social Construction of Technology: Enforcement Inside" *Legal Network: Law and information technology*. Eds. Birnhack, M. and Elkin-Koren, N. (Tel-Aviv: Tel-Aviv

University press) [Hebrew]

D. Articles in Conference Proceedings

Published

1. * Halperin, R. and Dror, Y. (2015). Privacy and the Digital Generation Gap: Myth and Reality, *Mediterranean Conference on Information Systems (MCIS) Proceedings*, Samos, Greece

E. Other Scientific Publications

Published

1. Dror Y. (2012). "The weak status of business journalists in Israel", The Eli Hurvitz Conference on Economy and Society. Dror, Y. and Gershon, S. (2012) "Israelis in the Digital age 2012", Joint Research Survey of The College of Management Academic Studies and Google Israel.
2. Dror, Y. and Gershon, S. (2012) "Learning with Technology: A Survey of Israeli Youth on the Role of Technology in Learning and Teaching", Joint Research Survey of The College of Management Academic Studies and Google Israel.
3. Dror, Y. and Gershon, S. (2014). "Online Privacy in Israel", Joint Research Survey of The College of Management Academic Studies and Microsoft Israel.
4. Dror, Y. (2014). "Ronen Shamir. Current Flow: The Electrification of Palestine.", *Israeli Sociology*, Vol 27. No. 1. Pp. 180-182 [Hebrew]

F. Other Publications

Books

1. Dror, Y. (1998) *Who's Afraid of Computers*. Tel-Aviv: Opus Publishing [Hebrew]
2. Dror, Y. (2005) *The Politics of Technology*. Tel-Aviv: Mapa Publishing [Hebrew]
3. Dror, Y. (2006) Professional editing and Introduction to the Hebrew Edition of Battelle J. *The Search*. Jerusalem: Ivrit Publishing [Hebrew].

Chapters in Books

1. * Dror, Y. (2016) "Decide", *The Post-Human Era: Between Fantasy, Immortality and Existential Panic*. Tel-Aviv: Pardes Publishing, pp. 195-205 [Hebrew]

Book Reviews in Hebrew (unreferred – short sample)

1. Dror, Y. (2001, August 17). "The Facebook Effect: The Inside Story of the Company That Is Connecting the World by David Kirkpatrick", *Haaretz*.
 2. Dror, Y (2011, November 30). "Steve Jobs by Walter Isaacson", *Haaretz*.
 3. Dror, Y. (2012, March 8). "What I Wish I Knew When I Was 20: A Crash Course on Making
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Your Place in the World by Tina Seelig", *Haaretz*.

4. Dror, Y. (2012, July 11). "I SEEK YOU, Inside Yossi Vardi's Head by Anthony David", *Haaretz*.
5. Dror, Y. (2013, March 9). "The Silicon Jungle by Shumeet Baluja", *Haaretz*.
6. Dror, Y. (2013, September 8). "Viral by Joanna Berger", *Haaretz*.
7. Dror, Y. (2014, October 10). "The Everything Store: Jeff Bezos and the Age of Amazon by Brad Stone", *Haaretz*.
8. Dror, Y. (2014, October 28). "When Google Met Wikileaks by Julian Assange", *Haaretz*.
9. * Dror, Y. (2016, January 19). "The Master Algorithm: How the quest for the ultimate learning machine will remake our world by Pedro Domingos", *Haaretz*.

G. Other Works Connected with my Scholarly Field

1. Dror, Y. (2004). From freedom paradise to battlefield: The Internet is far from accomplishing the vision of complete ingenuousness, *Panim*, 30, Pp.5-11 [Hebrew]
 2. Dror, Y. (2009). A Journey after the roots of 'Technology', *Galileo*, 128. Pp 46-52 [Hebrew]
 3. Dror, Y. (2009). Between the Hammer and the Axe, *Odyssey*, 4. Pp 84-87 [Hebrew]
 4. Dror, Y. (2009). The Scare for NOW!, *Panim*, 48, Pp. 7-14 [Hebrew]
 5. Dror, Y. (2011, October 25). "ANALYSIS Israeli Identity Theft Highlights Crisis of Information in Digital Age", *Haaretz*.
 6. Dror, Y. (2011, October 31). "Go copy", *Haaretz*.
 7. Dror, Y. (2011, December 13). "Long live the PC", *Haaretz*.
 8. Dror, Y. (2012, February 16). "My revolt against Steve Jobs", *Haaretz*.
 9. Dror, Y. (2012, July 10). "Microsoft's mediocrity", *Haaretz*.
 10. Dror, Y. (2012, December 25). "The social media bluff", *Haaretz*.
 11. Dror, Y. (2013, February 13). "In Israel and abroad, attempts to gag the digital world are doomed", *Haaretz*.
 12. Dror, Y. (2014, May 6). "How low can higher education go?", *Haaretz*.
 13. * Dror, Y. (2016, May 27). "Why the Tinder generation is falling out of love with college education", *Haaretz*. * Dror, Y. (April 2016). "The Things that Makes our Future". *Kesher-Ayin*, 258, pp. 56-57 [Hebrew]
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