

Name: Sara Roffman Date: 19/02/2022

Design & Innovation School

# **CURRICULUM VITAE**

# 1. Personal Details

Electronic Address: sararoffman@gmail.com

#### 2. Higher Education

#### A. Undergraduate and Graduate Studies

1991-1995 Tel Aviv University , The Multidisciplinary Program in the Arts B.A. in Multi -disciplinary Arts.

 $1996\text{-}1999\,\text{The}$  College of Management Academic Studies, School of Design & Innovation B. Des(int) - with honors

2010 -2018- Tel -Aviv University, The Multi- Disciplinary Graduate Programme in Arts Currently writing thesis for an M.A. degree.

# C. Other Education 3. <u>Academic Ranks and Tenure in Institutes of Higher Education</u>

Dates	Institution and Department	Rank/Position
2013-2019	COMAS, Design & innovation School	Lecturer
2019-current	COMAS, Design & innovation School	Senior Lecturer

#### 4. Offices in Academic Administration

2010- current Head of student affairs.

2010-2016 Designers' Clinic Project Coordinator.

2014-current Entrance Exams Supervisor

2016- current First Year Coordinator

2016 Head of "Creative Leadership" Outstanding Student Program

2017- current Practical experience Superviser

### 9. Scholarships, Awards and Prizes



2018 - Exceling Lecturer. The College of Management Academic Studies.

2016 - Exceling Lecturer. The College of Management Academic Studies.

2013- Excellence Scholarship, The Interdisciplinary Graduate Program in the Arts

The David and Yolanda Katz Faculty of the Arts, TAU.

2013- The Emilio Ambasz Award for Green Architecture, Architecture of Israel Magazine and The European Union.

2013- Exceling Lecturer. The College of Management Academic Studies.

2005 - Winner of "Ot Haltzuv" Israeli design award in collaboration with designer Galia Giladi for the design of a private clinic.

2000 - Graduated from The College of Management Academic Studies, Interior Design Department with honors.

1989 - Outstanding cadet - Women's Officers Training Course, IDF.

#### 10. Teaching

Courses Taught in Recent Years

Year	Course Name	Type: Lecture/Seminar/Workshop/ High Learn Course/Introduction	Degree	No. of Students
current	Trends in modern design, Design & Innovation School, COMUS	Seminar	B.A	Approx. 40
2018	Interior Design History, Design & Innovation School, COMUS	Lecture	B.A	Approx. 40
current	Approaches in Current Design, Design & Innovation School, COMUS	Lecture	B.A	Approx. 75
2010- current	1st studio, Design & Innovation School, COMUS	Studio,	B.A.	Approx. 25
2008- 2010	3 <sup>rd</sup> short studio, Design & Innovation School, COMUS	Studio	B.A.	Approx. 25
2004-2010	,	Design Course	B.A.	Approx. 25

### 11. Miscellaneous

ward Jury

2000- current Sara Roffman Interior Design Studio

Site Address: http://sararoffman.wix.com/interior-design--por

12. <u>Professional Experience</u>
Children's theatre production - "The Knight, the Riddle and the Witch".

Sara Roffman Interior Design - Tel-Aviv

2000- current. Interior Architecture and design studio - specializing in residential projects. Select projects:

 Tel-Aviv Museum of Art - designing the "Double Transformation" Exhibition for fashion designers Hussein Chalayan and Martin Margiela.



- Sonol Petroleum Company Inc. designing the company's call centre in Netanya.
- Bar Books & Press designing and submission of the bid for the duty free bookshop chain at the Ben Gurion International Airport.
  - Stephania Shoes Country wide chain of shoe shops.
  - Doctor's private clinic in Haifa the project was awarded the Israeli Design Award for 2005.
  - Amelim Offices offices for an employment agency for the building industry, Tel-Aviv.
  - The Thai Embassy Pavilion International Tourist Exhibition.
  - **Apartments**
  - Offices

International projects

- The Del-Lago holiday resort Texas The children's club at the resort in collaboration with architect Sharon Eshet.
  - Private house in Finchley London.
  - The Dead Sea Spa St. Petersburg (In the planning stage)

Shoe design

2010-2012 Independent production - a collection for winter 2012.

"Design Scene" by Orly Robinson

2009-2010 Writing and editing texts for the design book "Design Scene" created by Orly Robinson.

"Textura" - Globes Design and Architecture Magazine 2001-2003 Articles on the subject of interior design and architecture.

Domus Israel - The international magazine for architecture and design. 2010- 2014 Articles on the subject of interior design and architecture.

1994 An independent theatre production by the Memos Group for the Children's Play Festival, Haifa acting, directing and production.



# **PUBLICATIONS**

# I. Other Publications

#### Books.

 Orly Robinson. <u>Design Scene</u>. Ed.Sara Roffman. Moshav Ben Shemen: Modan Publishing House Ltd, 2010.

#### Periodicals

- 2. Sara Roffman. "Framing the Sea". <u>Textura, Globes Design and Architecture Magazine</u> 4(2001): 14-18.
- 3. "Rotating Facades". Textura, Globes Design and Architecture Magazine 6(2001): 46-48.
  - 4. "Revelation". Textura, Globes Design and Architecture Magazine 7(2002): 38-42.
  - 5. "Pandora's Drawers". Textura, Globes Design and Architecture Magazine 8(2002): 66.
  - 6. "Balancing the Beam". <u>Textura, Globes Design and Architecture Magazine</u> 9(2002):34-36.
  - 7. "A Set of Anecdotes". <u>Textura, Globes Design and Architecture Magazine</u> 10(2002): 60-66.
  - 8. "On of those Days at the Office". <u>Textura, Globes Design and Architecture Magazine</u> 11(2002): 16-24.
  - 9. "Imaginary Journey". <u>Textura, Globes Design and Architecture Magazine</u> 12(2002): 46-48.
  - 10. "Dreams and Memories". <u>Textura, Globes Design and Architecture Magazine</u> 14(2003): 10-16.
  - "Breathtaking Dullness". <u>Textura, Globes Design and Architecture Magazine</u> 15(2003)
     8-16.



- 12. "The New Modernist, Minimalist, White Houses". <u>Domus Israel, the international</u> magazine for architecture and design 7(2010) 82-91.
- 13. "Around the World in Eighty Minutes". <u>Domus Israel</u>, the international magazine for <u>architecture and design</u> 8(2010): 46-51.
- 14. "The World on a Tray". <u>Domus Israel</u>, the international magazine for architecture and design 8(2010): 52-57.
- 15. "Theodore Café Bistro". <u>Domus Israel, the international magazine for architecture and</u> design 10(2010): 113-119.
- 16. "Shigi Digi Fast Food Restaurant". <u>Domus Israel</u>, the international magazine for <u>architecture and design</u> 11(2011): 116-120.
- 17. "Virtual Urban Strolling". <u>Domus Israel</u>, the international magazine for architecture and <u>design</u> 12(2011): 109-111.
- 18. "Steady Transparency". <u>Domus Israel</u>, the international magazine for architecture and design 12(2011): 92-97.
- 19. Sara Roffman. "The French Ambassador House in Jaffa". <u>Domus Israel</u>, the international magazine for architecture and design 15(2011): 102-109.
- 20. Sara Roffman. "The House of Architect Ram Carmi". <u>Domus Israel</u>, the international magazine for architecture and design 12(2011): 110-117.