



Name: Dr. Maya Finger-Keren

Date: 20/2/2022

CURRICULUM VITAE

1. Personal Details

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2. Higher Education

A. Undergraduate and Graduate Studies

- M.B.A, Business Management (with honors), College of Management Academic Studies
- B.A, College of Management Academic Studies, major in Finance and Human Resources

B. Doctoral Degree and Post-Doctoral Studies

- Ph.D, Ben-Gurion University of the Negev, Faculty of Business and Management. "The Impact of Adopting Sustainable Strategy (ESG) on Financial Performance and Stakeholders in the Banking System".

C. Other Education

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Institution and Department	Rank/Position
10/2021	College of Management Academic Studies, Faculty of Business and Management	Faculty Member

6. Participation in Scholarly Conferences

- a. **Active Participation**



Date	Name of Conference	Place	Subject of Lecture/Discussion	Role
2016	JIFMIM Special Issue Conference	China	Environmental Risk Management and Financial Performance in the Banking Industry: A Cross-Country Comparison	Speaker

b. Organization of Conferences or Sessions

Date	Name of Conference	Place	Subject/Role of Conference, Comments	Role
12/19	The New Social Economy: International Perspectives	Israel	The conference brought together researchers from seven countries who presented extensive analyzes of the phenomenon of the impact economy in their countries. The works presented at the conference were the basis for chapters in the book: "The New Social Economy: International Perspectives" published at the end of 2020 by Springer, USA.	Organizer

8. Research Grants

a. Grants Awarded

Role in Research	Co-Researchers	Topic	Funded by/Amount	Year
Principal Investigator	Prof. Ronny Manos	ESG vs Non-ESG: Which one is better?	ILS 20,000	2022

9. Scholarships, Awards and Prizes



- 2019-2020- State of Israel, Ministry of Science & Technology, Academic-Business Sector cooperation scholarship to Promote Women in Science and Technology (Golda Meir scholarship).
- 2018-2020- Ph.D. Scholarship for excellence, Ben-Gurion University of the Negev.
- 2019-2020- ACTO: "Academic Center for Impact Investing", award for research in Impact Investment, The College of Management, Israel.
- 2018- Marie Curie- "Research and Innovation Staff exchange (RISE)", full scholarship. Sicily, Italy

10. Teaching

a. Courses Taught in Recent Years

Year	Course Name	Type: Lecture/Seminar/Workshop/ High Learn Course/Introduction	Degree	No. of Students
2017-2021	Introduction to Finance	Introduction	Undergraduate	>100
2018	Micro-Economics	Introduction	Undergraduate	>100
2020- Current	The MBA Impact Investing Network & Training (MIINT)	Seminar/Workshop	Graduate	20
2020- Current	Practicum in Entrepreneurship	Seminar/Workshop	Undergraduate	40
2022	Introduction to Entrepreneurship	Lecture	Undergraduate	>100

b. Supervision of Graduate Students

Name of Student	Title of Thesis	Degree	Completion Date / in Progress	Students' Achievements



Ofir Shakir	Fintech as an instrument for financial inclusion	MBA	In Progress	
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12. Professional Experience

Group 107- 2021-Current:

- Current- Independent director

Independent director of the group, chair of audit committee.

College of Management - 2009- Current:

- 2021- **Director of ACTO**- The academic Center for Impact Investing, the first center of its kind in Israel, founded by the Rothschild Foundation.
 - Developing the center's strategy and managing its budget.
 - Identifying and promoting unique opportunities for the center's activity in the social impact field, collaborating with key organizations, local and global, in the ecosystem.
 - Generating innovative programs and courses for social impact and ESG, developing content and communicating it internally & externally.
 - Developing and managing relationships with various stakeholders to advance the center's goals, working closely with the marketing department and public relations for communication needs, representing the center at various events.
 - 2009- current: **Instructor and lecturer** in the Impact, ESG, Entrepreneurship, Finance and Economics fields. Developing new curriculum, promoting international programs and integrating ESG and Impact lessons into existing syllabus.
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- **Director of the Counseling Department** – School of Business Administration.
 - Providing professional assistance to senior management in the analysis, implementation, and monitoring of departmental programs and maintaining a variety of financial records.
 - Responsible for internal and external communication of the department; issuing ongoing reports, conducting working groups and professional meetings.
 - Maintaining accurate student and potential prospect records, documents, and supporting material for the department and ensuring their proper disposition.

Tamir Financial Calculations- 2012-2013:

VP, Finance & Business Development

- Developing and recommending short and long-range corporate growth strategies to increase revenues goals and customer objectives.
- Leading process improvement activities that delivering efficiency and consistency in the sales team's approach to seeking, creating awareness, building relationships, discovering project opportunities, and closing those projects.
- Maintaining stakeholders' relationships and developing networks towards sourcing for new clients and new areas.

Bank Massad LTD - 2004- 2012:

- **Basel II and ICAAP process Project Manager**

Leading and managing the project at a corporate level and working directly with the Central Bank of Israel.



- **Financial Risks Manager**

- Identifying key financial risks, working closely with senior management, Board of Directors, regulators and auditors
- Approving significant monetary transfers, providing financial reporting

- **Senior Regional Investment Consultant**

- Responsible for new asset acquisition and portfolio allocation of large accounts.
- Maintaining and updating investment analysis.

- **Senior Investment Consultant in Main branch**

- Management and investment consulting for private customers and the business sector in the amount greater than NIS 200 million
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