

Name: Einat Neuman
School of Economics
College of Management Academic Studies

Date: 10.9.2016

CURRICULUM VITAE

1. Personal Details

Electronic Address : neuman.einat@gmail.com

2. Higher Education

- 1993 : B.A., with distinction
Department of Economics, Bar-Ilan University
Major in Economics and Business Administration
- 1999 : M.A. in Economics
Department of Economics, Bar-Ilan University
- 2005 : Ph.D. in Economics, Department of Economics, Bar-Ilan University
Thesis title: "Hospital Choice in Israel"
Supervisors: Prof. Joseph Deutsch and Prof. Gil Epstein

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Institution and Department	Rank/position
2007-present	College of Management Academic Studies, School of Economics	since 2010 - tenure-track since 2015 - Senior teaching fellow
2004-2010	Ariel University, Department of Economics and Business Administration	Lecturer, since 2008 - tenure-track
2006-2007	Tel Aviv University, Department of Economics	Lecturer
2005-2007	The Academic College of Tel Aviv-Yaffo, Department of Economics	Lecturer
1995-2006	Ramat-Gan College, Extension of Herriot-Watt University in Scotland, MBA Program	Lecturer

4. Offices in Academic Administration

- 2016- : Member, Teaching Committee, School of Economics, The College of Management Academic Studies
- 2015- present : Course Coordinator, "Principles of Microeconomics" and "Principles of Macroeconomics", The College of Management Academic Studies
- 2015- present : Coordinator of Teaching Assistants: recruiting, integrating and supervising, The College of Management Academic Studies
- 2014-present : School of Economics Representative, Disciplinary Committee, The College of Management Academic Studies
- 2011-2012 : Student Affairs Adviser, Evening Program, School of Economics, The College of Management Academic Studies
- 2010-present : Member, School of Economics Faculty Council, The College of Management Academic Studies
- 2007-2010 : Course Coordinator, "Principles of Microeconomics" and "Principles of Macroeconomics", Ariel University

5. Scholarly Positions and Activities outside the Institution

- 1994-1995 : Economist, Ministry of Defense
Job description: Procurement, budget planning, operations and overseeing, economic and cost accounting checks, using various evaluation systems
- 1998-1999 : Researcher at the Unit of Health Economics
The Gertner Institute for the Study of Health Policy and Health-Care Services, The Sheba Hospital, Ramat-Gan

6. Research Grants

Role in Research	Co-Researchers	Topic	Funded by/Amount	Year
Principal Investigator		Grant for Ph.D. Thesis	The Israeli National Institute for Research on Health Policy and Health-Care Services (24,000 NIS)	2000-2003
Principal Investigator		Hospital Choice in Israel	Maccabi Health-Care Services: Grant for a study in Health (5,000 NIS)	2003-2004

7. Scholarships, Awards and Prizes

2001-2004 : President's award for outstanding Ph.D. students (\$40,000)

2006 : The Schnitzer Foundation for Research on the Israeli Economy and Society, Bar-Ilan University: Award for an outstanding Ph.D. Thesis (\$2,000)

8. Teaching

Year	Course name	Type	Degree	No. of students
2012-	Price Theory A & B	Lecture	BA	60
2004-	Principles of Economics – Micro and Macro	Lecture	BA	65
2005-2007	Health Economics	Lecture	BA	70
1995-2006	Principles of Economics – Micro and Macro	Lecture	MBA	70

PUBLICATIONS

A. Ph.D. Dissertation

Ph.D. in Economics, Department of Economics, Bar-Ilan University
Thesis title: "Hospital Choice in Israel"

B. Articles in Refereed Journals

Note: The names of authors are always in alphabetical order

1. "Reference-Dependent Preferences and Loss Aversion: A Discrete Choice Experiment in the Health-Care Sector" (with S. Neuman), *Judgment and Decision Making*, 3(2), pp. 162-173, February 2008
2. "What is Important in a Fight for Life? – Preferences of Women Diagnosed with Breast Cancer for Attributes of an Oncological Institute", *Applied Economic Letters*, 16(16), pp. 1665-1670, 2009
3. "Agency in Health Care: Are Medical Care-Givers Perfect Agents?" (with S. Neuman), *Applied Economic Letters*, 16(13), pp. 1355-1360, 2009
4. "What is Important for Israeli Women Who Give Birth? Estimation of the Preference Structure Using a Discrete Choice Experiment (DCE)" (with T. Neuman), *Harefuah*, 148(10), pp. 157-162, 2009 (in Hebrew)
5. "What is Important for a Patient with a Major Disease: Estimation of the Preference Structure using a Discrete Choice Experiment", *Social Security: Journal of Welfare and Social Security Studies*, 82, pp. 145-166, 2010 (in Hebrew)
6. "Explorations of the Effect of Experience on Preferences in the Health-Care Sector" (with S. Neuman and T. Neuman), *The Journal of Socio-Economics*, 39, pp. 407-419, 2010
7. "Reference-Dependent Preferences for Maternity-Wards: An Exploration of Two Reference Points", *Health Psychology and Behavioral Medicine: an Open Access Journal*, 2014 (Publisher: Routledge, The Francis and Taylor Group)

C. Invited Papers

1. "What Women Want When They Need Medical Treatment" (with S. Neuman), *VoxEU – Research-Based Policy Analysis and Commentary from Leading Economists* (www.VoxEU.org), January 2008.