

David Levin

Personal Details:

Academic Degree: PhD

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School/Department : media school _The College of Management Academic Studies

Academic Education:

1985 B.F.A, Department of Film and Television. Tel-Aviv University

1995 M. A, Communication and Journalism, The Hebrew University of Jerusalem

2004 Ph. D., (Magna cum Laude), Communication and Journalism, The Hebrew University of Jerusalem

Academic rank

2008- Lecturer, College of Management media studies

2016 - Senior lecture

Academic Counseling and Professional Counseling:

2016- Guest Editor "*Humor Mekuvvan: Research Journal in Humor Studies*, " special issue: "Humor and media"

2015- Editorial Board – Media Frame

2013- member of teaching committee and Academic Coordinator: "introduction courses" collage of management

2011- Member of sub – committee of writing high school curricula in media studies for ministry of education

2011- Adviser - The Seven Eye – Magazine for media Criticism

2007- Academic Advisor open university courses.

Scientific Editor of Hebrew translations

Martin W. Bauer and George Gaskell (2000) *Qualitative Rsearching with Text, Image and Sound: A Practical Handbook*. N.Y. Sage.

Denis McQuail (2014), *McQuail's mass communication theory*, Thousand Oaks, CA: Sage, 2005 (with Oren Soffer).

Dan Laughey (2007) *Key themes in media theory*, Maidenhead: Open University Press, 2007. With Oren Soffer).

Participation in Scholarly Conferences

Active Participation (selected)

| <u>Date</u> | Name of Conference | Role | Subject of Lecture/Discussion | Role |
|--------------------|--|--|---|------------------------------|
| <u>2004</u> | <i>Crossroads in Cultural Studies.</i> | University of Illinois at Urbana-Champaign | Students Films as Alternative Media | Presenter |
| <u>2005</u> | the Annual Meeting of <i>The Israeli Communication Association</i> | Ben Gurion University | Here and Also There – Cellular Phones and Symbolic Borders | Presenter |
| <u>2005</u> | Annual Meeting of <i>The Israeli Communication Association,</i> | Ben Gurion University | Out of Control : "Audeta" challenging the Social Order". | Presenter |
| <u>2006</u> | Paper Presented at the Annual Meeting of <i>The Israeli Association for the Study of Language and Society.</i> | The Open University of Israel | When the Reporter Joined the Army. Does he Function as an Anthropologist? | Presenter |
| <u>2010</u> | Paper Presented at the Annual Meeting of <i>The Israeli Antropological Association</i> | The Open University of Israel | Soccer discourse and the daily life of adolescents in a small Israeli town . | Chair and presenter |
| <u>2012</u> | Paper presented at the Annual Meeting of <i>The Israeli Communication Association</i> | Tel Aviv University | The cottage ban : the conjunction between news construction and facebook's social protest . | Presenter |
| <u>2012</u> | Conference of Israeli Studies, | Haifa | Can Humor be a Cure? Current Events Satire, the Public Sphere and Multiculturalism | Presenter |
| <u>2013</u> | IAMCR | Dublin | Like my Status?: Israeli Girls Constructing Their | Presenter(with Sigal |

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|--------------------|---|------------------------------|--|-------------------------------------|
| | | | Social Connections on the Facebook Social Network" | Barak Brandies) |
| <u>2016</u> | the second interdisciplinary conference on Humor research | Hakibbutzim college Tel Aviv | Locked In the chain of social order | <u>Chair and Presenter</u> |
| <u>2016</u> | Paper presented at the Annual Meeting of <i>The Israeli Communication Association</i> | Kinneret Collage | They do a better job: Security cameras eradicate the authority of the journalistic word | <u>Presenter</u> |
| <u>2016</u> | IAMCR | Lester | From imposition to negotiating – Digital language and agenda setting theory. | Presenter (with Nissim Katz) |
| <u>2017</u> | Israeli Sociology association | Ranana | Like rocks in the water http://www.iss-annual-conference.org.il/2017/page.php?pageId=39&l=92 | Presenter |
| <u>2017</u> | Fiction | Tel Aviv | Of Photographic Realism and Its Potential: Grey's Anatomy's O.R. as a Platform to Negotiate Work and Status https://arts.tau.ac.il/sites/arts.tau.ac.il/files/poster_5070.pdf | Presenter |
| <u>2018</u> | Fiction | Tel Aviv | On a Thousand Words that Disrupted Pictures: Errors and Dialogue in the Wake of Released Surveillance Camera Footage | Presenter |
| <u>2018</u> | Israeli Sociology association | Beer-Shave | One day they might see the light | Chair and Presenter |
| <u>2018</u> | Paper presented at the Annual Meeting of <i>The Israeli Communication Association</i> | Rishon Itzion | Media studies in High education: Digital or Post Digital | Presenter |

Organization of Conferences or Sessions

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|--------------------|------------------------------|---------------------|----------------------------------|-----------------------------------|
| <u>2015</u> | Annual Meeting of <i>The</i> | The Open University | <u>Student films as a</u> | <u>Organizer and Chair</u> |
|--------------------|------------------------------|---------------------|----------------------------------|-----------------------------------|

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|--------------------|--|------------------|---|--|
| | <i>Israeli Communication Association</i> | of Israel | <u>crossroads</u> | |
| <u>2016</u> | Annual Meeting of <i>The Israeli Communication Association</i> | Kinneret Collage | Reserch logic versus the academic logic | <u>Organizer, Chair and Presenter</u> |
| <u>2017</u> | Annual Meeting of <i>The Israeli Communication Association</i> | Sapir collage | | <u>Organizer, Chair and Presenter</u> |

Research Grants

| <u>Role in Research</u> | <u>Co-Researchers</u> | <u>Topic</u> | <u>Funded by/Amount</u> | <u>Year</u> |
|--------------------------------|------------------------------|--|--|--------------------|
| <u>Researcher</u> | Sigal Barak Beandies | adolescent girls friendship and facebook | Research Authority Collage of Management 15000 | <u>2011</u> |
| <u>Researcher</u> | | Brand communities and sub-culture | Research Authority Collage of Management 6000 | <u>2014</u> |
| <u>Researcher</u> | | You can judge with your own eyes: aspects of linguistics and ethics in the Integration of surveillance cameras in television news | Research Authority Collage of Management 6000 | <u>2015</u> |

. Submission of Research Proposals – Not Funded

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|--------------------------|---------------------|--|--|--------------------|
| <u>Researcher</u> | Tamar Liebes | Critical historiography of media studies | <u>ISF</u> <u>122,000</u> | <u>2012</u> |
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Scholarships, Awards and Prizes

Yoram Bar scholarship for PhD student , The Hebrew university, 2003.

ICSA Best Article award, 2016

Teaching

List of courses

| מספר הסטודנטים בקורס | Degree | Name | Type: | Year |
|----------------------|--------|---|---------------------|------|
| 150 | BA | - Language society culture | Introduction Course | 2016 |
| 70 | BA | Research methods | Introduction Course | 2016 |
| 13 | BA | Seminar- the rise and fall of social issues | | 2016 |
| 17 | BA | Seminar- Doing Journalism | | 2016 |

b. **Supervision of Graduate Students**

| Name of Student | Title of Thesis | Degree | Completion Date / in Progress |
|-----------------|--|--------|-------------------------------|
| Zohar Levi | from "neighborhood" to "family": Forty years of presenting outlaw in Israeli's printed press | MA | In progress |

Publications:

Books

Liebes, T. Levin, D. (2013). Communication as culture – media as culture environment . Ranana Open University Press (Hebtew)

Liebes, T. Levin, D. (2014). Communication as culture – An Insider look at the world of Media. Ranana Open University Press (Hebtew)

Books Editing

Katz, E. Yanowitzky, Y and Hass, Levin, D. (eds.) H. (1999). Communication and Leisure in Israel. Tel Aviv, The Open University Press (Hebrew)

Regev, M. Levin, D. (eds.) (2008). Society, Culture and Representation, Raanana: Open University Press

Liebes, T. Regev M. Levin D.(eds.) (2009). Qualitative Research Methods (, Raanana: Open University Press

Refereed Journal Articles:

Levin, D. (2012): Soccer discourse and the daily life of adolescents in a small Israeli town, *Soccer & Society*, 13:1, 83-96

Levin, D.(2012). The cottage ban : the conjunction between news construction and facebook's social protest, *JOMEC*, 1, 2-15

Levin, D. (2013). All about "Mistaken" and "Evil" and "Dangerous": Political satire in a time of crisis and the question of the public sphere. *Humor Mekuvvan: Research Journal in Humor Studies*, 2, 7-22. (Hebrew)

Levin, D. (2013) "other", "us" or "negotiators": Three research themes on young people and their culture. *Gilui Daat*, 4, `13-40 (Hebrew)

Levin, D. (2013) 'Breaking the spell: Have cell phones transformed reservists' timeout? *International Journal of cultural studies*. 16 (6) pp. 659-672

Levin, D. Ramer Biel, S. (2013). Meet me at the Coconut Gate at 8.30: 'Mikmak' as a site of socialization *Communication Management Quarterly*, 29, 125-146

<http://www.fpn.bg.ac.rs/wp-content/uploads/CM29-SE-Web.pdf>

Levin, D. Barak-Brandes, S. (2014). Belonging to neo-tribes or just glocal youth talk: Jewish Israeli adolescent girls representing themselves on Facebook , *Northern Lights*. 12(1) pp. 69-85.

Barak-Brandes, S. Levin, D. (2014). "Like my Status": Israeli Girls Constructing Their Social Connections on the Facebook Social Network". *Feminist Media Studies*, 14 (5), 743-758.

Levin, D. (2016). On Humor and social Borders (Geast editor introduction). *Humor Mekuivan: Research Journal in Humor Studies*, 6, 4-6 (Hebrew)

Levin, D. (2016). The Political Rival as an "Unruly" Woman: Gender Representation of Body, Voice and Space in Israeli TV Satire, *Humor Mekuivan: Research Journal in Humor Studies*, 6, 69-85 (Hebrew)

Levin, D. (2016) The Springtime of Their Life: Body and Narrative in Israeli Cinema, *Mootar*, 22, 25-33 (Hebrew)

Levin, D. (2016) To touch the knowledge: Why we must keep on using paper in higher education academic teaching, 6, 45-48.

<http://sfile.f->

static.com/image/users/176149/ftp/my_files/Articles/articals%202/20042016/Levin%20pp%2044-46.pdf?id=27172318

Levin, D (2016) "Like "My Wife and Mother-in-Law": Mikmak and the Need to Assign a Three-Dimensional Definition for Groups of Children-Consumers", *Young consumer*, 17(4) pp.350 – 362

<http://www.emeraldinsight.com/doi/abs/10.1108/YC-05-2016-00600>

Levin, D. (2018) " Like Rocks in the Water: Closeness and Imagined Consensus in the Process of Introducing Technologies to Schools, *Megamot* 53b 179-202 (Hebrew)

Levin, D. (2018) On a Thousand Words that Disrupted Pictures: Errors and Dialogue in the Wake of Released Surveillance Camera Footage. *Media Frame*, 17 , 94-115

Levin , D. Bernstein, A. (eds.) (2018) The boundaries of the discipline and the topics of the course Introduction to communication studies. *Media Frame*, 17, 1-20.

Chapters in Books:

Levin, D. (2004). Discussions about youth culture: their nature, tampare and Language. In Rahav, G. Wozner, Y. and Schwartz, M. Youth in Israel. Tel Aviv: Tel Aviv University.

Levin, D.(2008)). The end of male Fraternity: The mobile phone and reserve military duty. In Cohen, A.A Lemish, D. and Schejter, A. Wonder-Phone in the land of Miracles: The Mobile Phone in Israel. Hampton press.

Levin, D. (2011) “‘Because it’s not really me:’ Student films and their potential as alternative media” In Fisherkeller, J. (ed.) International Perspectives on Youth Media: Cultures of Production & Education. Peter Lang Publishers, Inc.

Levin, D. (2015) . The role of place and metaphor: A cultural explanation for the legitimacy of on-line dating in Israel. In : Degim, A. Johnson, A. And Fu T. (ed.) Online Courtship: Interpersonal Interactions Across Borders. Amsterdam: Institute of Network Cultures

Levin, D. and Barak-Brandes, S. (2014) Information? conversation? action? Gabriel Tarde model and online protest in the eyes of Jewish - Israeli teenage Girls. In Patrut, B (ed.) Social Media in Politics: Case studies pp. 337-363) ,. Heidelberg Springe

Levin, D. (2015) . The role of place and metaphor: A cultural explanation for the legitimacy of on-line dating in Israel. In : Degim, A. Johnson, A. And Fu T. (ed.) *Online courtship: Interpersonal interactions across borders* (pp.162-182) . Amsterdam: Institute of Network Cultures *

<http://networkcultures.org/blog/publication/no-16-online-courtship-interpersonal-interactions-across-borders>

Levin, D. (forthcoming) . Political opponents as unruly women: gender representations of body, voice and space in Israeli televised satire in M. Talmon (ed.) As seen on israeli tv: national television between the local and the global. Texas: The University of Texas Press. *

Sigal Barak-Brandes, S and Levin, D. (2016). Neoliberalism, Identity, and Agency: Israeli Teenage Girls and Facebook. In Daemond, P. (ed.) The London Film and Media Reader (pp,309-318)

Levin, D. (2018) . The Laughter Rattling our Life: of Humour's Place in the Political Discourse In Sover A. (ed.) Book of Laughter (pp. 241-262). Jerusalem: Karmel.
(Hebrew) <https://carmelph.co.il/book/hatschok/>

Other Works Connected with my Scholarly Field

Books review

Levin, D. (2016) on "Exclusion" Media Frame, 15 , 85-88.

Levin, D. (2018). On The wounded motherland. Media Frame, 17, 170-174.

Articles in professional Journals (selected)

Levin, D. (2000) Heroes, Monsters and "good kids" *Panim*, 14
<http://www.itu.org.il/Index.asp?ArticleID=1837&CategoryID=551&Page=2>

Levin D. (2011). Hearing just one side. *The seven eye*
http://www.the7eye.org.il/articles/Pages/070311_Ex_parte.aspx

Levin, D. (2014) The good guys against the Bad guys *The seven eye*
<http://www.the7eye.org.il/139744>

Levin, D. (2015). You can Judge with your own eye. *Panim*, 68

[/http://www.panim-mag.org.il](http://www.panim-mag.org.il)

Text Books:

Levin, D. (2000) How to write a seminar work. Tel Aviv : The open university. Tel Aviv : The open university

Levin, D. (2001). Public opinion, propaganda and democracy (learning manual) Tel Aviv : The open university

Levin, D. (2006) Communication as culture (learning manual) Ranana : The open university

Levin, D. (2008) Society culture and representation (learning manual) Ranana : The open university

Levin, D. (2009) Communication and Democracy (learning manual) Ranana : The open university

Levin, D. (2010), *Qualitative Research Methods* (learning manual) Ranana : The open university

Levin, D. Zilberstein, T. (eds.) (2009) Editing video in the Digital age. Ranana: The open University.

Levin, D. Vasserman, S. (2012) Culture, Communication and Leisure in Israel (learning manual) Ranana : The open university

Levin, D. (2015) Instruction of writing a seminar work. Rishon L'tzion: collage of Manegment.

Summary of research activity and plans for the future

I take interest in research questions concerning the relations between technologies and their audiences, particularly young audiences. I tend to perform interdisciplinary studies, employing ethnographic tools. Over the last few years, I have ventured further, into journalism studies, and recently been interested in the social history of the human senses' status. I engage, among other things, with the status of security cameras and paper in the digital age.

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