



**Name: Alina Bernstein** **Date: 28/8/2016**  
School of media studies, College of management academic studies (COMAS)  
The Steve Tisch School of Film and Television, Tel Aviv University

## **CURRICULUMVITAE**

### **1. Personal Details**

Permanent Home Address: 4 Kahanshtam, Tel Aviv  
Cellular Phone: 0522747190  
Electronic Address: alinabernstein@gmail.com  
Marital Status: in a long standing relationship + 2

### **2. Higher Education**

**A. Undergraduate and Graduate Studies**  
Film and Television Dept., Tel Aviv University, Israel BA *cum laude*  
Sociology and Anthropology Dept., Tel Aviv University, Israel, MA

#### **B. Doctoral Degree and Post-Doctoral Studies**

Centre for Mass Communication Research, University of Leicester, England

### **3. Academic Ranks and Tenure in Institutes of Higher Education**

<b>Dates</b>	<b>Institution and Department</b>	<b>Rank/Position</b>
2001/2 to present	School of media studies, College of management academic studies (COMAS), Israel	Senior Lecturer
1985/6-2007 2014/5- to present	Film and Television Dept., Tel Aviv University, Israel	Lecturer
1995-2000/1	Communications Dept., Sapir Academic College	Lecturer

### **4. Offices in Academic Administration**

ממונה על ענייני סטודנטים, מסיימת באוקטובר 2016 קדנציה של 3 שנים ומתחילה תפקיד של מנטורית שנה א'

### **5. Participation in Scholarly Conferences**

a. **Active Participation**

Date	Name of Conference	Place	Subject of Lecture/Discussion	Role
July 2016	IAMCR	Leicester	Separatism and Integration in Sports Discourse: Talkbacks on the Soccer Cup Victory of an Arab Club in the Jewish State	Presenter
July 2015	IAMCR	Montreal	"Do they even know the national Anthem? Minorities in service of the Flag – Israeli Arabs in the national football Team"	Presenter
July 2011	IAMCR	Istanbul	Battlefield Sport: Female Sports Journalists in Israel	Presenter

b. **Organization of Conferences or Sessions**

Date	Name of Conference	Place	Subject/Role of Conference, Comments	Role
2015	IAMCR	Montreal	Media and Sport	Section Head
2014	IAMCR	Hyderabad	Media and Sport	Section Head
2013	IAMCR	Dublin	Media and Sport	Section Head

**6. Invited Lectures\Colloquium Talks**

Date	Place of Lecture	Name of Forum	Presentation/Comments
June 2015	Malmo	European college of sport science	Invited to discuss research projects
November 2012	Oslo		Meeting towards a research project submitted to the Norway Research Authority (resulted in a book)

**7. Research Grants**

a. **Grants Awarded**

Role in Research	Co-Researchers	Topic	Funded by/Amount	Year
Researcher	Dalia Liran-Alper	Teen Drama Series	10, 000NIS COMAS research authority	2015

**8. Teaching**

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a. **Courses Taught in Recent Years**

Year	Course Name	Type:Lecture/Seminar/Workshop/ High Learn Course/Introduction	Degree	No.of Students
2016	תעשיית הספורט ותעשיית התקשורת	Seminar	BA	17
2016	Introduction to Media Studies	Introductory Course	BA	170
2016	Sitcom	Seminar	BA	25
2016	Television Genre	Course	BA	
2016	Reality Television	Seminar	MA (TAU)	20

## 9. Miscellaneous

### Editorial Boards

*Communication and Sport* (Sage Publications)

<http://www.sagepub.com/journals/Journal202136>

*Sociology of Sport Journal* (Sage Publications)

<http://journals.humankinetics.com/ssj>

*Communication, Culture & Critique* (Wiley-Blackwell)

<http://eu.wiley.com/WileyCDA/WileyTitle/productCd-CCCR.html>

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## **PUBLICATIONS**

### **A. Ph.D. Dissertation**

British and Israeli Coverage of the 1992 Barcelona Olympics: A Comparative Analysis

### **B. Edited Books and Special Journal Issues–Published**

#### **Published**

1. , A. and Blain, N.(eds.) (2003) Sport, Media, Culture: Global and Local Dimensions. London: Frank Cass
2. Real, M., Bernstein, A. and Sandvoss, C. (eds.) (2012) Bodies of Discourse: Sport Stars, Mass Media and the Global Public. USA: Petel Lang publishing

### **C. Articles in Refereed Journals**

#### **Published** (since 2007)

1. Bernstein, A. (2007) “‘Running Nowhere’ - National Identity and the Media Coverage of Israel’s Football Team Attempt to Qualify for Euro 2000” in Sport & Politics and Society in the land of Israel: Past and Present (special issue) Israel Affairs Vol. 13, No. 3 July (pp. 653-664)
2. Bernstein, A and Galily, Y. (2008) "Games and Sets: Women, Media and Sport in Israel" Nashim: A Journal of Jewish Women's Studies & Gender Issues 15 (1) 176-195
3. Galily, Y. and Bernstein, A. (2008) "High five: The local, the global, the American and Israeli sport on Israeli Television" Sport in Society 11 (1) pp. 1-18
4. Bernstein, A. and Mandelsiz L. (2009)"Bnei Sakhnin through the Documentary Looking Glass: Telling the Story of Arab Football in a Jewish State", in Yair Galily and Amir Ben-Purat (guest eds.) "60 years of sports in the Israeli State", a special issue of Sport in Society Volume 12 No. 8 October
5. Bernstein, A., Kian, E. M and McGuire, J. S. (2013) "A Major Boost for Gender Equality Or More of the Same? Television Coverage of Female Athletes at the 2012 London Olympic Games" Journal of Popular Television Vol. (1) pp. 143-149
6. Tamir, I. and Bernstein, A. (2014) "Do they even know the national anthem? Minorities in service of the flag – Israeli Arabs in the national football team", Soccer and Society pp. 1-20

#### **Accepted for Publication**

1. Mandelzis, L., Bernstein, A., Ringel, S. (accepted for publication) "Critical reading of talkbacks discourse as Separatist Integration: on the Israeli 2004 Football Cup Victory", Israel Affairs

## **D. Articles or Chapters in Scientific Books**

**(which are not Conference Proceedings)** (since 2007)

### **Published**

1. Bernstein, A. (2009). 'Running Nowhere': National Identity and Media Coverage of the Israeli Football Team's Attempt to Qualify for EURO 2000. In Galily, Y & Ben-Porat, A. (Eds.) *Sport, Politics and Society in the Land of Israel - Past & Present*. pp. 146-157. London: Routledge *identical to above but published also as a book*
2. Bernstein, A. (2012) "'One of Us': construction and Israelification of a soccer star", in Cornel Sandvoss, Michael Real, Alina Bernstein (eds.) Bodies of Discourse: Sport Stars, Mass Media and the Global Public. USA: Peter Lang publishing
3. Sandvoss, C., Michael, R. and Bernstein, A. (2012) "Introduction: The Politics of Transnational Stardom", in Cornel Sandvoss, Michael Real, Alina Bernstein (eds.) Bodies of Discourse: Sport Stars, Mass Media and the Global Public. USA: Peter Lang publishing
4. Bernstein, A. (2012) "Women in Sports Media: Time for a Victory Lap?", in Donnelly, Peter (Ed.) Taking Sport Seriously (third edition). Canada: Thompson Educational Publishing
5. Bernstein, A. and Mandelsiz L. and Shenhar, I. (2012) "Constructing National Identity in the Subculture of Football: The story of an Arab Cup-Holder in a Jewish State" in Roy Krøvel and Thore Roksvold (eds.) We Love to Hate each Other - Mediated Football Fan Culture. Oslo: Nordicom
6. Bernstein, A. and Kian Edward (2013) "Gender and Sexualities in Sport Media", pp. 319-327 in Paul M. Pedersen (ed) Routledge Handbook of Sport Communication. London: Routledge
7. Galily, Y., Tamir, I & Bernstein, A. (2014) "Utilizing sport to foster peaceful relations: the Israeli case". In Pedersen, P. M., Parks, J. B., Quaterman, J., & Thibault, L. (Eds.). *Contemporary sport management*. Human Kinetics. Pp. 40-41

## **E. Articles in Conference Proceedings**

### **Published**

1. Mandelzis, L. and Bernstein, A. (2013) "Foreigners in the Homeland: Documenting Conflicted National Identity on the Football Field" in Phillip Drummond (ed) The London Film and Media Reader 1. The London Film and Media Conference (e-book)
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## **F. Entries in Encyclopedias**

Bernstein, A. (2004) "Steven Bochco", in Horace Newcomb (ed.) The Encyclopedia of Television. USA: Museum of Broadcast Communications, vol. 1 A-C (pp. 280-282)

Bernstein, A. (2006) "Florentin", in David Gerstner (ed.) The Routledge International Encyclopedia of Queer Culture, 1 vol. (p. 200) London and New York: Routledge

Bernstein, A. (2013) "Women's Sports, Media Coverage of", in David Levinson and Karen Christensen (eds.) Berkshire Encyclopedia of World Sport. USA: Berkshire Publishing

## **G. Other Publications**

Bernstein, A. (2007) "The Representation of Fertility and Fertility Treatments in Film and Television", British Fertility Society Newsletter (February)

### **בעברית**

ברנשטיין, ע. ומנדלזיס, ל. איחוד בני סכנין בשיח התיעודי: סיפורה של מחזיקת גביע ערבית במדינה יהודית. סוגיות חברתיות בישראל (המרכז האוניברסיטאי אריאל) גיליון 9, דצמבר 2009

ברנשטיין, עלינא, מנדלזיס, לאה ושנהר, ענבר (2011) "זרים בארצם – תיעוד הנרטיב של זהות לאומית מסוכסכת באמצעות כדורגל", קשר גיליון 42 ע"מ 83-90

תמיר, א. וברנשטיין, ע. (2013) "ספורט כחידה קרבית עבודתן של עיתונאיות הספורט בישראל" קשר גיליון 44 ע"מ

28-20

## **H. Submitted Publications**

Fighters and Journalists: Key Elements at Play in the Shaping of the Practice of Women in Sports Journalism in Israel (RQRS-2015-0066)  
Qualitative Research in Sport, Exercise and Health.

## **I. Summary of My Research Activities and Future Plans**

Currently concentrating on my research project with Dalia Liran-Alper examining teen television drama series. Also looking at options to develop this project to a comparative study with a German colleague. Apart from that involved in media a sport related collaborations in hope to move forward some projects in that area.

My 3 year plan as discussed with my dean is to concentrate for one year on updated all my courses including the establishing of a nre online course after which I will take two years to concentrate more on research and publications.

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